

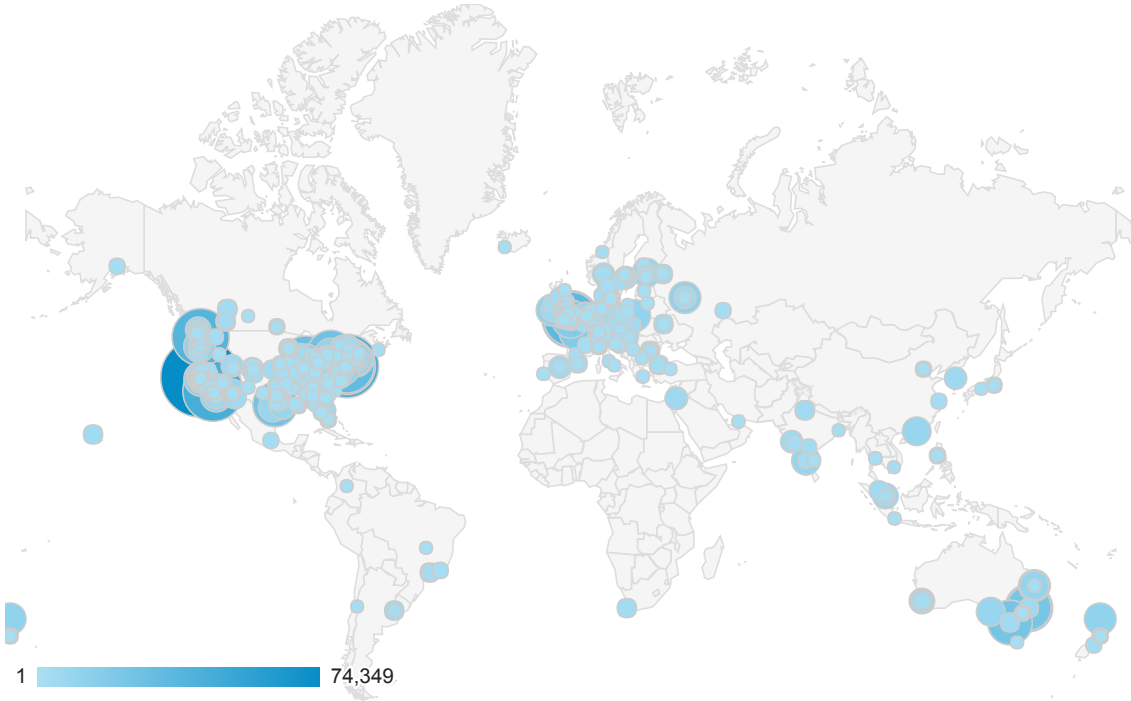
Location

All Users
100.00% Sessions

Jan 1, 2010 - Sep 14, 2017

Map Overlay

Summary



City	Country	Acquisition			Behavior			Conversions Goal 1: Time reading		
		Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Time reading (Goal 1 Conversion Rate)	Time reading (Goal 1 Completions)	Time reading (Goal 1 Value)
		3,760,091 % of Total: 100.00% (3,760,092)	70.74% Avg for View: 70.66% (0.11%)	2,659,996 % of Total: 100.11% (2,657,007)	77.00% Avg for View: 77.00% (0.00%)	1.52 Avg for View: 1.52 (0.00%)	00:01:54 Avg for View: 00:01:54 (0.00%)	12.32% Avg for View: 12.32% (0.00%)	463,269 % of Total: 100.00% (463,269)	\$0.00 % of Total: 0.00% (\$0.00)
1. New York	United States	117,054 (3.11%)	69.08%	80,860 (3.04%)	77.03%	1.56	00:02:03	13.39%	15,674 (3.38%)	\$0.00 (0.00%)
2. London	United Kingdom	103,794 (2.76%)	68.64%	71,243 (2.68%)	79.34%	1.45	00:01:46	12.32%	12,790 (2.76%)	\$0.00 (0.00%)
3. San Francisco	United States	74,349 (1.98%)	65.65%	48,810 (1.83%)	77.88%	1.55	00:02:02	13.28%	9,873 (2.13%)	\$0.00 (0.00%)
4. (not set)	(not set)	55,748 (1.48%)	85.42%	47,619 (1.79%)	54.05%	1.72	00:01:22	9.01%	5,022 (1.08%)	\$0.00 (0.00%)
5. Sydney	Australia	52,309 (1.39%)	70.00%	36,618 (1.38%)	79.87%	1.42	00:01:43	11.47%	6,002 (1.30%)	\$0.00 (0.00%)
6. Melbourne	Australia	51,270 (1.36%)	68.94%	35,347 (1.33%)	80.60%	1.41	00:01:40	11.43%	5,861 (1.27%)	\$0.00 (0.00%)
7. Los Angeles	United States	44,819 (1.19%)	70.00%	31,372 (1.18%)	78.07%	1.51	00:01:58	13.00%	5,827 (1.26%)	\$0.00 (0.00%)
8. Chicago	United States	42,316 (1.13%)	70.42%	29,797 (1.12%)	78.01%	1.54	00:01:58	12.79%	5,413 (1.17%)	\$0.00 (0.00%)
9. Seattle	United States	38,057 (1.01%)	70.27%	26,743 (1.01%)	74.16%	1.59	00:02:06	13.01%	4,952 (1.07%)	\$0.00 (0.00%)
10. Toronto	Canada	37,369 (0.99%)	70.59%	26,378 (0.99%)	77.20%	1.55	00:02:03	13.56%	5,068 (1.09%)	\$0.00 (0.00%)
11. Austin	United States	24,082 (0.64%)	68.42%	16,478 (0.62%)	76.47%	1.56	00:02:05	13.27%	3,196 (0.69%)	\$0.00 (0.00%)
12. Brisbane		22,833	72.95%	16,657	79.70%	1.42	00:01:55	11.97%	2,733	\$0.00

City		Country	Population (Millions)	Area (km²)	Population Density (per km²)	Urbanization Rate (%)	Time Zone	Latitude	Longitude	Time to Next City (Hours)	Distance to Next City (km)
13.	Houston	United States	22,553 (0.61%)	70.88%	15,985 (0.63%)	79.12%	1.48	00:01:58	12.41%	2,798 (0.59%)	\$0.00 (0.00%)
14.	Boston	United States	21,724 (0.58%)	73.01%	15,861 (0.60%)	77.49%	1.53	00:01:43	12.01%	2,609 (0.56%)	\$0.00 (0.00%)
15.	Washington	United States	20,948 (0.56%)	70.16%	14,698 (0.55%)	76.94%	1.54	00:01:50	12.59%	2,637 (0.57%)	\$0.00 (0.00%)
16.	(not set)	United States	19,625 (0.52%)	79.38%	15,579 (0.59%)	63.54%	1.61	00:01:43	11.03%	2,164 (0.47%)	\$0.00 (0.00%)
17.	Moscow	Russia	19,194 (0.51%)	61.45%	11,794 (0.44%)	68.91%	1.58	00:01:51	12.70%	2,438 (0.53%)	\$0.00 (0.00%)
18.	Berlin	Germany	18,854 (0.50%)	68.47%	12,910 (0.49%)	73.67%	1.62	00:01:58	13.77%	2,596 (0.56%)	\$0.00 (0.00%)
19.	Paris	France	18,498 (0.49%)	70.20%	12,985 (0.49%)	75.95%	1.52	00:01:46	12.87%	2,381 (0.51%)	\$0.00 (0.00%)
20.	San Diego	United States	17,674 (0.47%)	70.81%	12,515 (0.47%)	77.20%	1.55	00:02:01	13.38%	2,365 (0.51%)	\$0.00 (0.00%)
21.	Dublin	Ireland	17,282 (0.46%)	67.21%	11,616 (0.44%)	78.21%	1.49	00:02:02	12.74%	2,201 (0.48%)	\$0.00 (0.00%)
22.	Stockholm	Sweden	16,740 (0.45%)	66.33%	11,103 (0.42%)	76.43%	1.56	00:02:00	11.51%	1,926 (0.42%)	\$0.00 (0.00%)
23.	Philadelphia	United States	16,561 (0.44%)	66.54%	11,020 (0.41%)	77.83%	1.55	00:02:05	12.82%	2,123 (0.46%)	\$0.00 (0.00%)
24.	Perth	Australia	15,926 (0.42%)	69.61%	11,086 (0.42%)	79.60%	1.42	00:02:00	12.21%	1,944 (0.42%)	\$0.00 (0.00%)
25.	Portland	United States	15,688 (0.42%)	67.79%	10,635 (0.40%)	76.43%	1.59	00:02:18	13.86%	2,175 (0.47%)	\$0.00 (0.00%)
26.	Vancouver	Canada	14,891 (0.40%)	68.11%	10,142 (0.38%)	77.74%	1.54	00:02:07	12.29%	1,830 (0.40%)	\$0.00 (0.00%)
27.	Atlanta	United States	14,561 (0.39%)	71.20%	10,367 (0.39%)	80.61%	1.44	00:01:49	11.44%	1,666 (0.36%)	\$0.00 (0.00%)
28.	Cambridge	United States	14,445 (0.38%)	64.26%	9,282 (0.35%)	72.83%	1.73	00:02:26	15.78%	2,280 (0.49%)	\$0.00 (0.00%)
29.	Dallas	United States	14,251 (0.38%)	74.08%	10,557 (0.40%)	80.30%	1.44	00:01:37	11.88%	1,693 (0.37%)	\$0.00 (0.00%)
30.	Singapore	Singapore	14,193 (0.38%)	64.91%	9,212 (0.35%)	79.22%	1.50	00:01:54	11.69%	1,659 (0.36%)	\$0.00 (0.00%)
31.	Montreal	Canada	14,017 (0.37%)	71.27%	9,990 (0.38%)	77.15%	1.56	00:02:14	13.48%	1,889 (0.41%)	\$0.00 (0.00%)
32.	San Jose	United States	14,005 (0.37%)	68.14%	9,543 (0.36%)	78.27%	1.53	00:02:05	13.16%	1,843 (0.40%)	\$0.00 (0.00%)
33.	Denver	United States	13,857 (0.37%)	70.64%	9,789 (0.37%)	80.10%	1.43	00:01:54	12.22%	1,694 (0.37%)	\$0.00 (0.00%)
34.	Helsinki	Finland	13,727 (0.37%)	60.92%	8,363 (0.31%)	77.53%	1.56	00:01:54	11.79%	1,619 (0.35%)	\$0.00 (0.00%)
35.	Mountain View	United States	12,835 (0.34%)	63.37%	8,133 (0.31%)	76.42%	1.58	00:02:23	13.48%	1,730 (0.37%)	\$0.00 (0.00%)
36.	Bengaluru	India	11,948 (0.32%)	69.80%	8,340 (0.31%)	81.26%	1.42	00:01:44	11.75%	1,404 (0.30%)	\$0.00 (0.00%)
37.	Auckland	New Zealand	11,222 (0.30%)	71.90%	8,069 (0.30%)	80.07%	1.44	00:01:51	11.70%	1,313 (0.28%)	\$0.00 (0.00%)
38.	(not set)	Germany	10,993 (0.29%)	91.30%	10,037 (0.38%)	48.51%	1.76	00:01:10	8.76%	963 (0.21%)	\$0.00 (0.00%)
39.	Warsaw	Poland	10,773 (0.29%)	61.46%	6,621 (0.25%)	76.91%	1.52	00:02:06	12.25%	1,320 (0.28%)	\$0.00 (0.00%)
40.	(not set)	United States	10,619 (0.28%)	80.38%	8,536 (0.32%)	81.47%	1.53	00:01:19	12.12%	1,287 (0.28%)	\$0.00 (0.00%)
41.	Amsterdam	Netherlands	10,530 (0.28%)	73.01%	7,688 (0.29%)	78.47%	1.49	00:01:45	12.32%	1,297 (0.28%)	\$0.00 (0.00%)
42.	Tel Aviv-Yafo	Israel	10,470 (0.28%)	62.82%	6,577 (0.25%)	73.87%	1.64	00:02:12	13.74%	1,439 (0.31%)	\$0.00 (0.00%)
43.	Berkeley	United States	10,242 (0.27%)	60.96%	6,244 (0.23%)	71.21%	1.77	00:02:48	16.23%	1,662 (0.36%)	\$0.00 (0.00%)
44.	Calgary	Canada	10,043 (0.27%)	70.24%	7,054 (0.27%)	76.89%	1.53	00:02:10	13.70%	1,376 (0.30%)	\$0.00 (0.00%)

City		Country	Population (Millions)	Area (km²)	Population Density (/km²)	Time Zone	Local Time	Distance from NYC (km)	Distance from NYC (Hours)	Population Density (/km²)	Time Zone
45.	Vienna	Austria	9,847 (0.26%)	68.36%	6,731 (0.25%)	75.31%	1.52	00:01:55	13.20%	1,300 (0.28%)	\$0.00 (0.00%)
46.	Minneapolis	United States	9,703 (0.26%)	73.03%	7,086 (0.27%)	78.71%	1.46	00:01:49	12.26%	1,190 (0.26%)	\$0.00 (0.00%)
47.	Munich	Germany	9,545 (0.25%)	67.47%	6,440 (0.24%)	76.54%	1.52	00:01:50	11.97%	1,143 (0.25%)	\$0.00 (0.00%)
48.	Adelaide	Australia	9,244 (0.25%)	71.01%	6,564 (0.25%)	78.85%	1.48	00:02:04	12.28%	1,135 (0.24%)	\$0.00 (0.00%)
49.	(not set)	Netherlands	9,136 (0.24%)	89.81%	8,205 (0.31%)	44.87%	1.86	00:01:33	7.92%	724 (0.16%)	\$0.00 (0.00%)
50.	Phoenix	United States	9,133 (0.24%)	72.05%	6,580 (0.25%)	77.94%	1.48	00:01:54	12.08%	1,103 (0.24%)	\$0.00 (0.00%)
51.	Pittsburgh	United States	9,040 (0.24%)	66.89%	6,047 (0.23%)	75.12%	1.64	00:02:18	15.07%	1,362 (0.29%)	\$0.00 (0.00%)
52.	San Antonio	United States	8,602 (0.23%)	71.76%	6,173 (0.23%)	76.48%	1.45	00:01:46	12.56%	1,080 (0.23%)	\$0.00 (0.00%)
53.	Ottawa	Canada	8,428 (0.22%)	73.22%	6,171 (0.23%)	77.46%	1.54	00:02:01	13.06%	1,101 (0.24%)	\$0.00 (0.00%)
54.	Hong Kong	Hong Kong	8,204 (0.22%)	68.24%	5,598 (0.21%)	79.22%	1.48	00:01:52	12.52%	1,027 (0.22%)	\$0.00 (0.00%)
55.	Copenhagen	Denmark	8,098 (0.22%)	67.08%	5,432 (0.20%)	78.18%	1.51	00:01:49	12.94%	1,048 (0.23%)	\$0.00 (0.00%)
56.	Bucharest	Romania	8,040 (0.21%)	69.17%	5,561 (0.21%)	75.16%	1.78	00:02:19	14.70%	1,182 (0.26%)	\$0.00 (0.00%)
57.	Oslo	Norway	7,981 (0.21%)	67.02%	5,349 (0.20%)	77.75%	1.53	00:02:06	12.49%	997 (0.22%)	\$0.00 (0.00%)
58.	Oakland	United States	7,932 (0.21%)	64.22%	5,094 (0.19%)	73.61%	1.68	00:02:20	16.20%	1,285 (0.28%)	\$0.00 (0.00%)
59.	Saint Petersburg	Russia	7,866 (0.21%)	54.56%	4,292 (0.16%)	71.99%	1.48	00:02:16	11.61%	913 (0.20%)	\$0.00 (0.00%)
60.	Prague	Czechia	7,850 (0.21%)	63.45%	4,981 (0.19%)	76.83%	1.53	00:01:52	11.80%	926 (0.20%)	\$0.00 (0.00%)
61.	Edinburgh	United Kingdom	7,849 (0.21%)	71.16%	5,585 (0.21%)	77.74%	1.46	00:01:55	11.86%	931 (0.20%)	\$0.00 (0.00%)
62.	Manchester	United Kingdom	7,848 (0.21%)	71.44%	5,607 (0.21%)	78.27%	1.47	00:01:56	12.12%	951 (0.21%)	\$0.00 (0.00%)
63.	Columbus	United States	7,839 (0.21%)	72.14%	5,655 (0.21%)	79.84%	1.51	00:01:58	12.48%	978 (0.21%)	\$0.00 (0.00%)
64.	New Delhi	India	7,735 (0.21%)	71.43%	5,525 (0.21%)	78.37%	1.44	00:01:32	13.04%	1,009 (0.22%)	\$0.00 (0.00%)
65.	Zurich	Switzerland	7,668 (0.20%)	65.22%	5,001 (0.19%)	77.23%	1.57	00:01:52	13.00%	997 (0.22%)	\$0.00 (0.00%)
66.	Edmonton	Canada	7,636 (0.20%)	69.42%	5,301 (0.20%)	76.00%	1.59	00:02:09	13.75%	1,050 (0.23%)	\$0.00 (0.00%)
67.	Oxford	United Kingdom	7,607 (0.20%)	53.71%	4,086 (0.15%)	71.20%	1.78	00:02:36	15.74%	1,197 (0.26%)	\$0.00 (0.00%)
68.	Sunnyvale	United States	7,554 (0.20%)	66.56%	5,028 (0.19%)	77.20%	1.61	00:01:56	13.54%	1,023 (0.22%)	\$0.00 (0.00%)
69.	Cambridge	United Kingdom	7,169 (0.19%)	60.12%	4,310 (0.16%)	72.65%	1.71	00:02:25	15.15%	1,086 (0.23%)	\$0.00 (0.00%)
70.	Sao Paulo	Brazil	6,806 (0.18%)	67.54%	4,597 (0.17%)	81.81%	1.40	00:01:43	11.00%	749 (0.16%)	\$0.00 (0.00%)
71.	(not set)	(not set)	6,785 (0.18%)	83.88%	5,691 (0.21%)	77.20%	2.06	00:01:22	12.85%	872 (0.19%)	\$0.00 (0.00%)
72.	Charlotte	United States	6,764 (0.18%)	74.10%	5,012 (0.19%)	81.15%	1.40	00:01:57	11.58%	783 (0.17%)	\$0.00 (0.00%)
73.	Madrid	Spain	6,732 (0.18%)	65.86%	4,434 (0.17%)	79.46%	1.46	00:01:37	11.71%	788 (0.17%)	\$0.00 (0.00%)
74.	Madison	United States	6,731 (0.18%)	65.44%	4,405 (0.17%)	75.68%	1.67	00:02:15	13.22%	890 (0.19%)	\$0.00 (0.00%)
75.	Ann Arbor	United States	6,635 (0.18%)	66.15%	4,389 (0.17%)	74.66%	1.66	00:02:10	15.57%	1,033 (0.22%)	\$0.00 (0.00%)
76.	Nashville	United States	6,217 (0.17%)	74.12%	4,608 (0.17%)	78.72%	1.50	00:01:53	12.95%	805 (0.17%)	\$0.00 (0.00%)

77.	Palo Alto	United States	6,188 <small>(0.16%)</small>	67.02%	4,147 <small>(0.16%)</small>	74.50%	1.70	00:02:41	14.35%	888 <small>(0.19%)</small>	\$0.00 <small>(0.00%)</small>
78.	Bristol	United Kingdom	6,122 <small>(0.16%)</small>	71.33%	4,367 <small>(0.16%)</small>	77.96%	1.49	00:01:51	12.59%	771 <small>(0.17%)</small>	\$0.00 <small>(0.00%)</small>
79.	Milan	Italy	6,106 <small>(0.16%)</small>	71.24%	4,350 <small>(0.16%)</small>	78.74%	1.50	00:01:39	11.56%	706 <small>(0.15%)</small>	\$0.00 <small>(0.00%)</small>
80.	Istanbul	Turkey	6,014 <small>(0.16%)</small>	68.21%	4,102 <small>(0.15%)</small>	78.35%	1.54	00:02:23	13.88%	835 <small>(0.18%)</small>	\$0.00 <small>(0.00%)</small>
81.	Glasgow	United Kingdom	5,938 <small>(0.16%)</small>	71.93%	4,271 <small>(0.16%)</small>	79.94%	1.41	00:01:44	11.03%	655 <small>(0.14%)</small>	\$0.00 <small>(0.00%)</small>
82.	Hamburg	Germany	5,919 <small>(0.16%)</small>	70.42%	4,168 <small>(0.16%)</small>	76.04%	1.52	00:01:50	12.06%	714 <small>(0.15%)</small>	\$0.00 <small>(0.00%)</small>
83.	Buenos Aires	Argentina	5,867 <small>(0.16%)</small>	59.37%	3,483 <small>(0.13%)</small>	77.04%	1.54	00:02:14	12.90%	757 <small>(0.16%)</small>	\$0.00 <small>(0.00%)</small>
84.	Gothenburg	Sweden	5,793 <small>(0.15%)</small>	63.28%	3,666 <small>(0.14%)</small>	76.80%	1.58	00:02:12	13.50%	782 <small>(0.17%)</small>	\$0.00 <small>(0.00%)</small>
85.	Salt Lake City	United States	5,759 <small>(0.15%)</small>	71.97%	4,145 <small>(0.16%)</small>	76.71%	1.52	00:02:00	11.46%	660 <small>(0.14%)</small>	\$0.00 <small>(0.00%)</small>
86.	Mumbai	India	5,630 <small>(0.15%)</small>	75.29%	4,239 <small>(0.16%)</small>	79.88%	1.45	00:01:47	12.10%	681 <small>(0.15%)</small>	\$0.00 <small>(0.00%)</small>
87.	Canberra	Australia	5,629 <small>(0.15%)</small>	67.72%	3,812 <small>(0.14%)</small>	74.72%	1.62	00:02:15	14.39%	810 <small>(0.17%)</small>	\$0.00 <small>(0.00%)</small>
88.	Miami	United States	5,525 <small>(0.15%)</small>	75.24%	4,157 <small>(0.16%)</small>	80.45%	1.41	00:01:49	10.41%	575 <small>(0.12%)</small>	\$0.00 <small>(0.00%)</small>
89.	Boulder	United States	5,464 <small>(0.15%)</small>	69.38%	3,791 <small>(0.14%)</small>	78.00%	1.51	00:02:13	13.16%	719 <small>(0.16%)</small>	\$0.00 <small>(0.00%)</small>
90.	Birmingham	United Kingdom	5,379 <small>(0.14%)</small>	75.48%	4,060 <small>(0.15%)</small>	80.50%	1.40	00:01:35	11.02%	593 <small>(0.13%)</small>	\$0.00 <small>(0.00%)</small>
91.	Budapest	Hungary	5,368 <small>(0.14%)</small>	63.86%	3,428 <small>(0.13%)</small>	80.42%	1.47	00:02:03	11.90%	639 <small>(0.14%)</small>	\$0.00 <small>(0.00%)</small>
92.	Kiev	Ukraine	5,345 <small>(0.14%)</small>	66.83%	3,572 <small>(0.13%)</small>	78.02%	1.48	00:01:47	11.19%	598 <small>(0.13%)</small>	\$0.00 <small>(0.00%)</small>
93.	Barcelona	Spain	5,336 <small>(0.14%)</small>	68.12%	3,635 <small>(0.14%)</small>	79.16%	1.50	00:02:00	12.35%	659 <small>(0.14%)</small>	\$0.00 <small>(0.00%)</small>
94.	Seoul	South Korea	5,314 <small>(0.14%)</small>	74.95%	3,983 <small>(0.15%)</small>	79.94%	1.45	00:01:35	10.84%	576 <small>(0.12%)</small>	\$0.00 <small>(0.00%)</small>
95.	Zagreb	Croatia	5,278 <small>(0.14%)</small>	63.70%	3,362 <small>(0.13%)</small>	79.06%	1.48	00:02:02	12.66%	668 <small>(0.14%)</small>	\$0.00 <small>(0.00%)</small>
96.	St. Louis	United States	5,271 <small>(0.14%)</small>	73.80%	3,890 <small>(0.15%)</small>	80.16%	1.48	00:02:01	11.33%	597 <small>(0.13%)</small>	\$0.00 <small>(0.00%)</small>
97.	Raleigh	United States	5,181 <small>(0.14%)</small>	73.96%	3,832 <small>(0.14%)</small>	77.44%	1.52	00:02:15	12.80%	663 <small>(0.14%)</small>	\$0.00 <small>(0.00%)</small>
98.	Cologne	Germany	5,086 <small>(0.14%)</small>	69.11%	3,515 <small>(0.13%)</small>	72.10%	1.61	00:01:44	10.77%	548 <small>(0.12%)</small>	\$0.00 <small>(0.00%)</small>
99.	Rome	Italy	5,079 <small>(0.14%)</small>	72.67%	3,691 <small>(0.14%)</small>	77.42%	1.53	00:01:41	11.54%	586 <small>(0.13%)</small>	\$0.00 <small>(0.00%)</small>
100.	Baltimore	United States	5,057 <small>(0.13%)</small>	71.01%	3,591 <small>(0.14%)</small>	77.42%	1.56	00:02:04	12.95%	655 <small>(0.14%)</small>	\$0.00 <small>(0.00%)</small>