

Site Usage

115,569 Visits

73.99% Bounce Rate

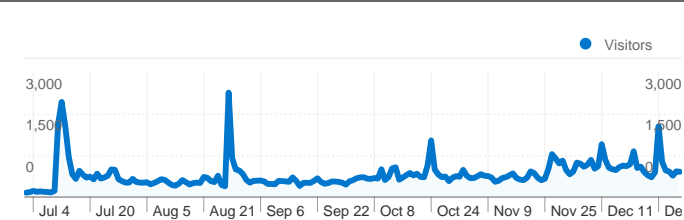
191,098 Pageviews

00:02:08 Avg. Time on Site

1.65 Pages/Visit

68.06% % New Visits

Visitors Overview

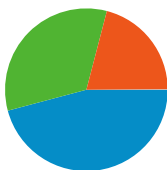


Visitors
79,377

Content Overview

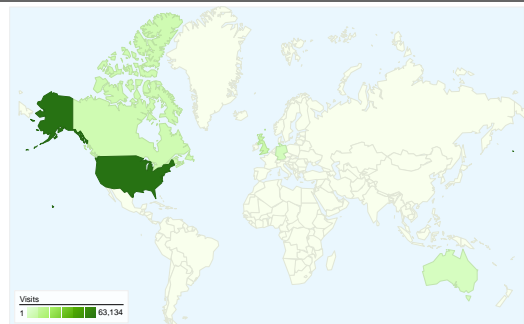
| Pages | Pageviews | % Pageviews |
|-------------|-----------|-------------|
| /Silk Road | 62,183 | 32.54% |
| /DNB FAQ | 25,544 | 13.37% |
| /Modafinil | 10,441 | 5.46% |
| /Nootropics | 10,223 | 5.35% |
| /index.html | 9,055 | 4.74% |

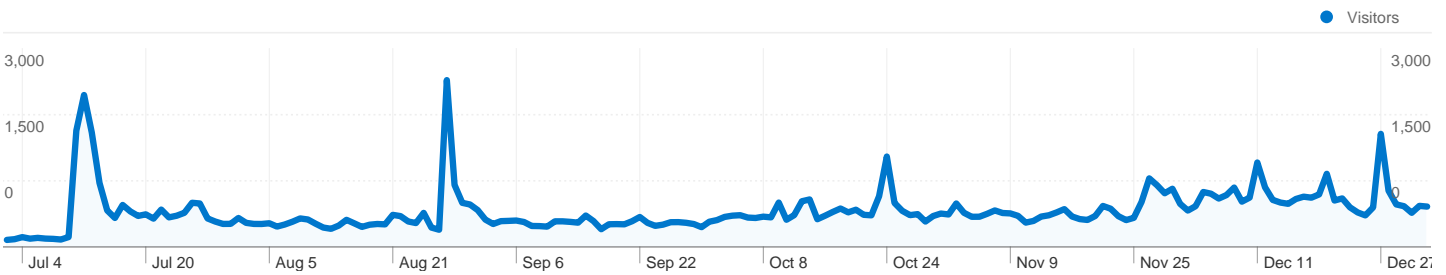
Traffic Sources Overview




- **Referring Sites**
52,990.00 (45.85%)
- **Search Engines**
38,371.00 (33.20%)
- **Direct Traffic**
24,117.00 (20.87%)
- **Other**
90 (0.08%)

Map Overlay







79,377 people visited this site


 **115,569** Visits


 **79,377** Absolute Unique Visitors

 **191,098** Pageviews

 **1.65** Average Pageviews

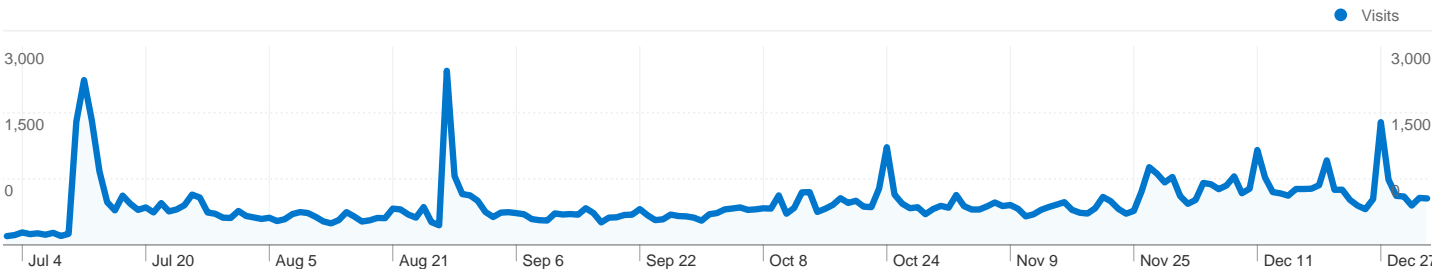
 **00:02:08** Time on Site

 **73.99%** Bounce Rate

 **68.06%** New Visits


Technical Profile

| Browser | Visits | % visits |
|-------------------|--------|----------|
| Firefox | 44,310 | 38.34% |
| Chrome | 41,784 | 36.16% |
| Safari | 12,249 | 10.60% |
| Internet Explorer | 8,795 | 7.61% |
| Opera | 3,378 | 2.92% |



All traffic sources sent a total of 115,568 visits

 20.87% Direct Traffic

 45.85% Referring Sites

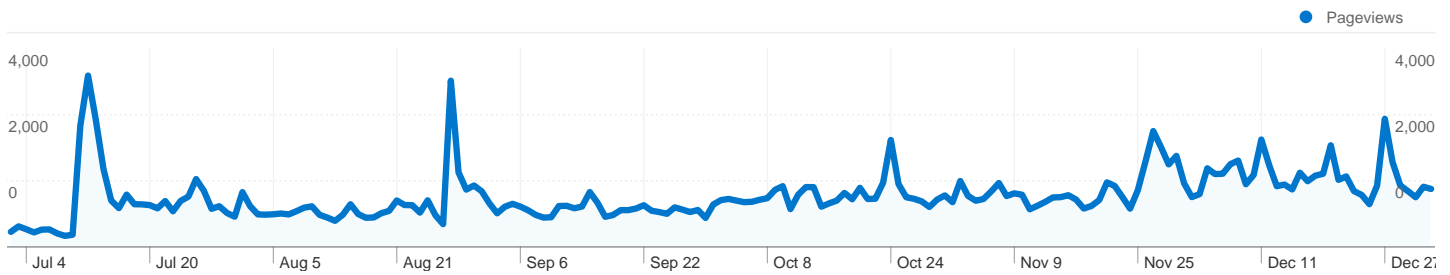
 33.20% Search Engines



- **Referring Sites**
52,990.00 (45.85%)
- **Search Engines**
38,371.00 (33.20%)
- **Direct Traffic**
24,117.00 (20.87%)
- **Other**
90 (0.08%)


Top Traffic Sources


| Sources | Visits | % visits | Keywords | Visits | % visits |
|--------------------------|--------|----------|------------------------------|--------|----------|
| google (organic) | 36,624 | 31.69% | (not provided) | 4,458 | 11.62% |
| (direct) ((none)) | 24,117 | 20.87% | silk road drugs | 1,821 | 4.75% |
| reddit.com (referral) | 20,842 | 18.03% | http://www.gwern.net/n- | 1,549 | 4.04% |
| lesswrong.com (referral) | 6,961 | 6.02% | http://www.gwern.net/dnb%20f | 870 | 2.27% |
| news.ycombinator.com | 4,175 | 3.61% | gwern | 683 | 1.78% |



Pages on this site were viewed a total of 191,098 times

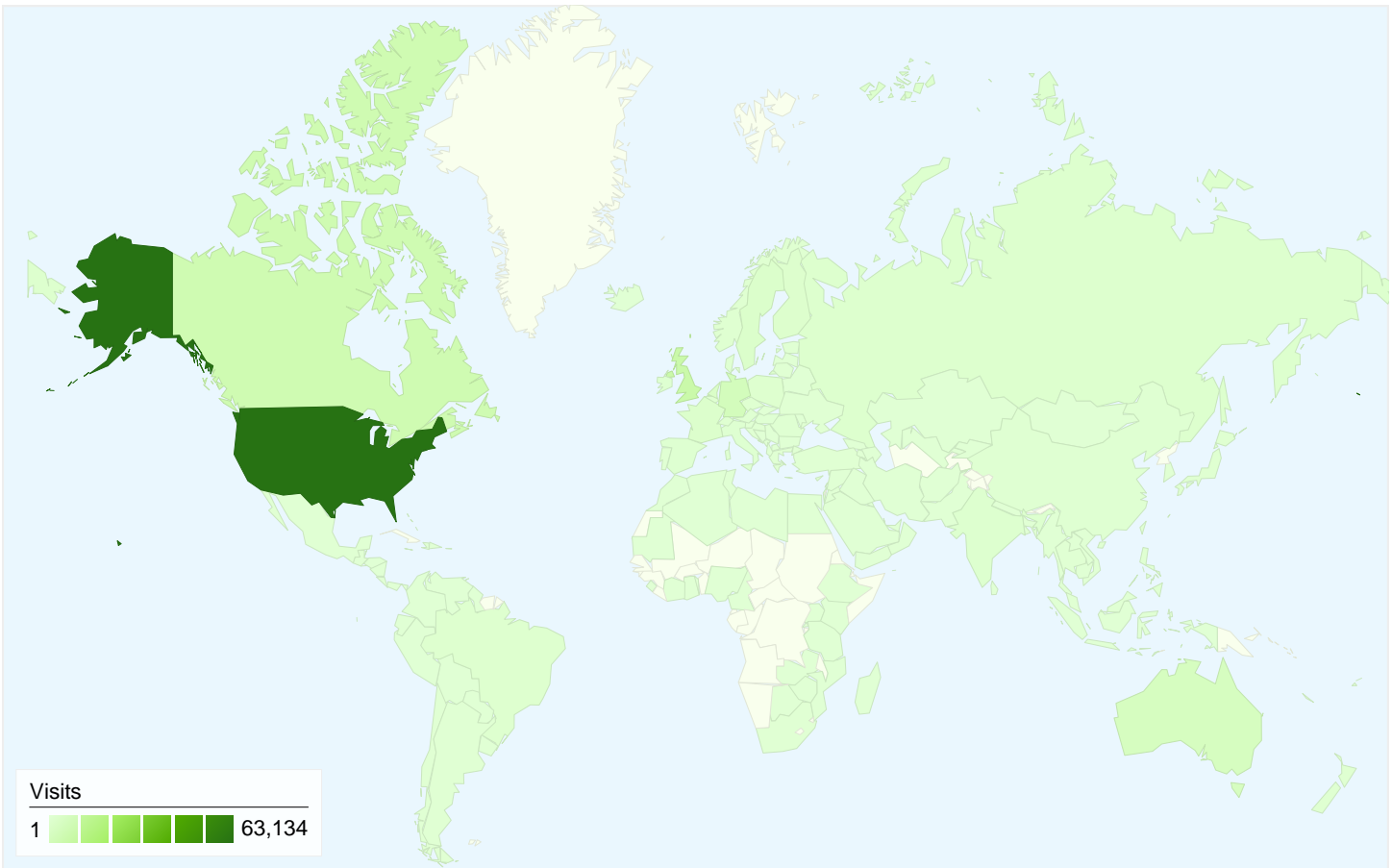
 191,098 Pageviews

 147,288 Unique Views

 73.99% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|-------------|-----------|-------------|
| /Silk Road | 62,183 | 32.54% |
| /DNB FAQ | 25,544 | 13.37% |
| /Modafinil | 10,441 | 5.46% |
| /Nootropics | 10,223 | 5.35% |
| /index.html | 9,055 | 4.74% |



115,568 visits came from 164 countries/territories

| Site Usage | | | | | | |
|-----------------------------------------------|--------------------------------------------|----------------------------------------------------|----------------------------------------------|------------------------------------------------|-------------|--|
| Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | | |
| 115,568 % of Site Total: 100.00% | 1.65 Site Avg: 1.65 (> 0.00%) | 00:02:08 Site Avg: 00:02:08 (> 0.00%) | 68.14% Site Avg: 68.06% (0.12%) | 73.99% Site Avg: 73.99% (> 0.00%) | | |
| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate | |
| United States | 63,134 | 1.66 | 00:02:11 | 69.17% | 74.59% | |
| United Kingdom | 7,970 | 1.61 | 00:02:03 | 65.82% | 76.98% | |
| Canada | 6,400 | 1.62 | 00:02:05 | 69.98% | 75.69% | |
| Germany | 4,653 | 1.78 | 00:02:11 | 59.75% | 65.27% | |
| Australia | 3,837 | 1.60 | 00:02:07 | 67.19% | 77.69% | |
| Netherlands | 2,276 | 1.82 | 00:02:07 | 81.99% | 58.96% | |
| Sweden | 1,819 | 1.72 | 00:01:51 | 70.31% | 66.96% | |
| France | 1,620 | 1.47 | 00:01:17 | 59.01% | 75.68% | |
| (not set) | 1,579 | 1.71 | 00:01:37 | 86.45% | 57.19% | |

| | | | | | |
|---------|-------|------|----------|--------|---------------|
| Finland | 1,332 | 1.63 | 00:02:07 | 63.29% | 78.08% |
| | | | | | 1 - 10 of 164 |