

Site Usage

115,569 Visits

73.99% Bounce Rate

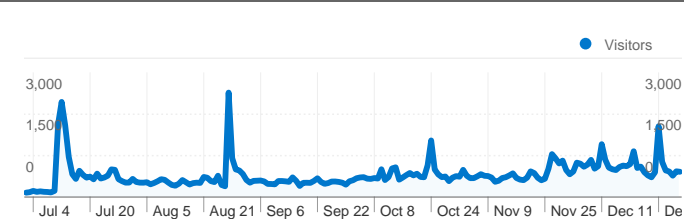
191,098 Pageviews

00:02:08 Avg. Time on Site

1.65 Pages/Visit

68.06% % New Visits

Visitors Overview

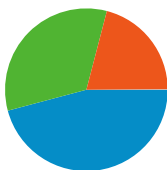


Visitors
79,377

Content Overview

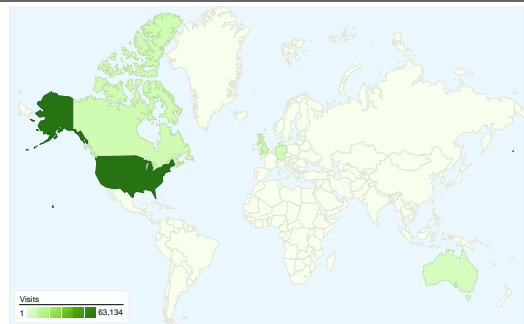
Pages	Pageviews	% Pageviews
/Silk Road	62,183	32.54%
/DNB FAQ	25,544	13.37%
/Modafinil	10,441	5.46%
/Nootropics	10,223	5.35%
/index.html	9,055	4.74%

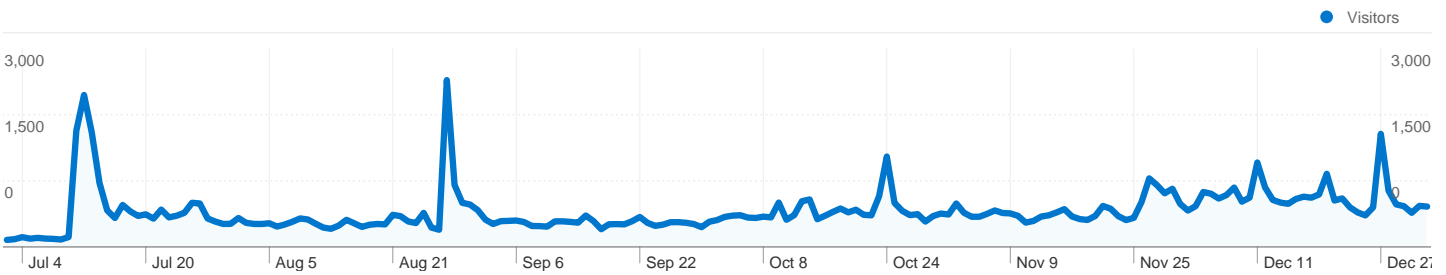
Traffic Sources Overview




- **Referring Sites**
52,990.00 (45.85%)
- **Search Engines**
38,371.00 (33.20%)
- **Direct Traffic**
24,117.00 (20.87%)
- **Other**
90 (0.08%)

Map Overlay







79,377 people visited this site


 **115,569** Visits


 **79,377** Absolute Unique Visitors

 **191,098** Pageviews

 **1.65** Average Pageviews

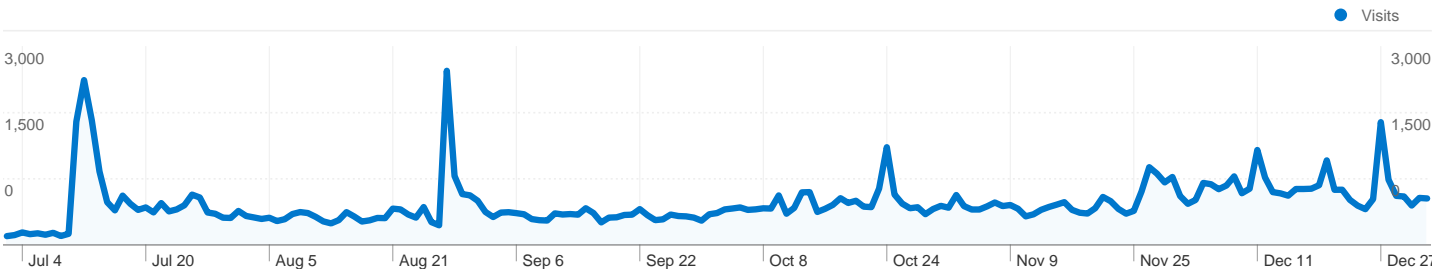
 **00:02:08** Time on Site

 **73.99%** Bounce Rate


 **68.06%** New Visits


Technical Profile

Browser	Visits	% visits
Firefox	44,310	38.34%
Chrome	41,784	36.16%
Safari	12,249	10.60%
Internet Explorer	8,795	7.61%
Opera	3,378	2.92%

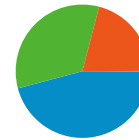


All traffic sources sent a total of 115,568 visits

 20.87% Direct Traffic

 45.85% Referring Sites

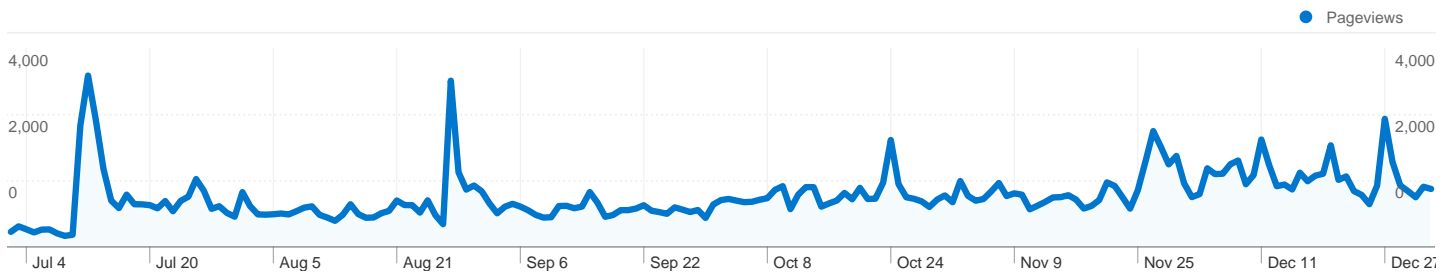
 33.20% Search Engines




- **Referring Sites**
52,990.00 (45.85%)
- **Search Engines**
38,371.00 (33.20%)
- **Direct Traffic**
24,117.00 (20.87%)
- **Other**
90 (0.08%)


Top Traffic Sources


Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	36,624	31.69%	(not provided)	4,458	11.62%
(direct) ((none))	24,117	20.87%	silk road drugs	1,821	4.75%
reddit.com (referral)	20,842	18.03%	http://www.gwern.net/n-	1,549	4.04%
lesswrong.com (referral)	6,961	6.02%	http://www.gwern.net/dnb%20f	870	2.27%
news.ycombinator.com	4,175	3.61%	gwern	683	1.78%



Pages on this site were viewed a total of 191,098 times

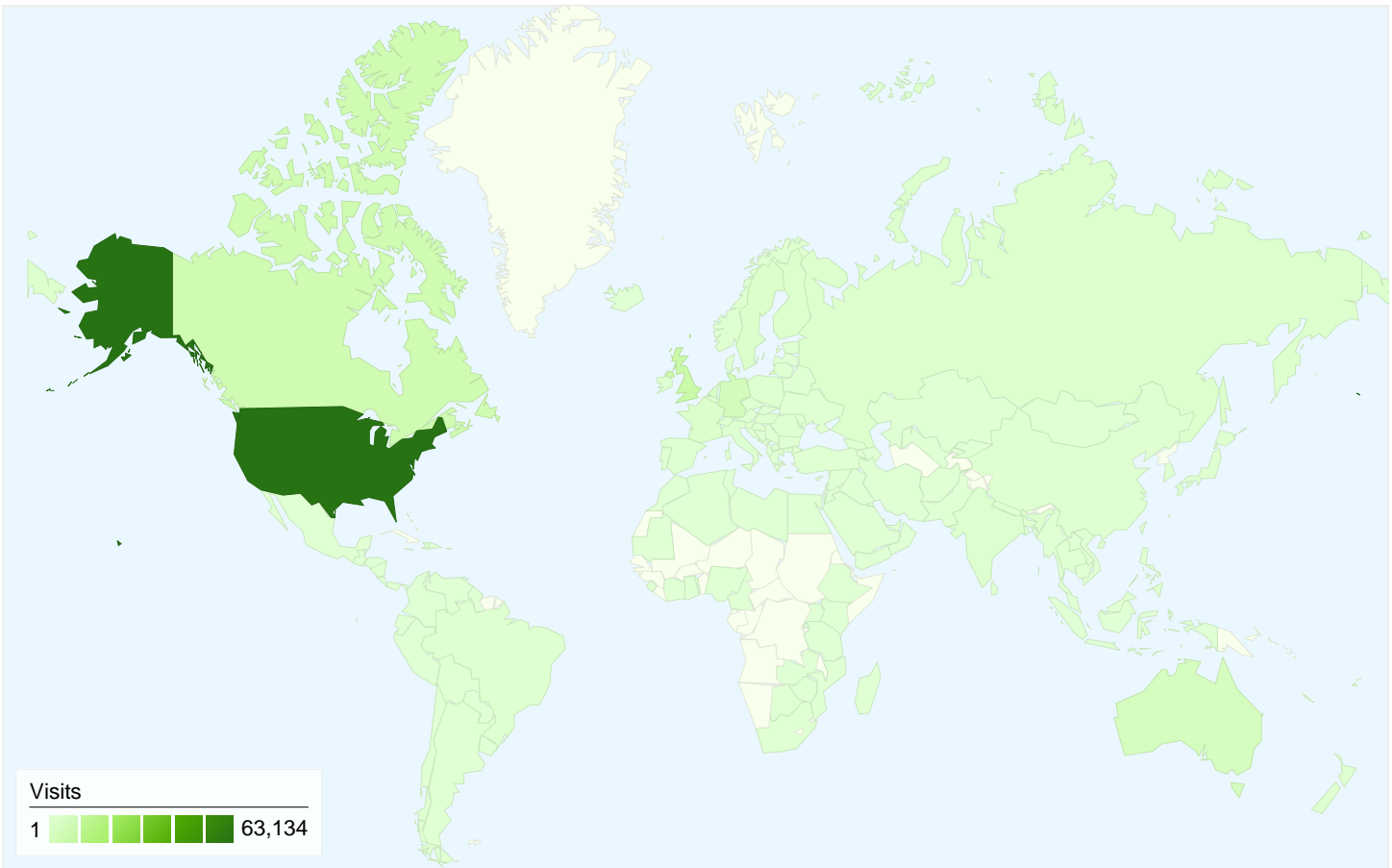
 191,098 Pageviews

 147,288 Unique Views

 73.99% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/Silk Road	62,183	32.54%
/DNB FAQ	25,544	13.37%
/Modafinil	10,441	5.46%
/Nootropics	10,223	5.35%
/index.html	9,055	4.74%



115,568 visits came from 164 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
115,568 % of Site Total: 100.00%	1.65 Site Avg: 1.65 (> 0.00%)	00:02:08 Site Avg: 00:02:08 (> 0.00%)	68.14% Site Avg: 68.06% (0.12%)	73.99% Site Avg: 73.99% (> 0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	63,134	1.66	00:02:11	69.17%	74.59%	
United Kingdom	7,970	1.61	00:02:03	65.82%	76.98%	
Canada	6,400	1.62	00:02:05	69.98%	75.69%	
Germany	4,653	1.78	00:02:11	59.75%	65.27%	
Australia	3,837	1.60	00:02:07	67.19%	77.69%	
Netherlands	2,276	1.82	00:02:07	81.99%	58.96%	
Sweden	1,819	1.72	00:01:51	70.31%	66.96%	
France	1,620	1.47	00:01:17	59.01%	75.68%	
(not set)	1,579	1.71	00:01:37	86.45%	57.19%	

Finland	1,332	1.63	00:02:07	63.29%	78.08%
					1 - 10 of 164