Department of the Treasury - Internal Revenue Service

SCANNED DEC 0 7 2011

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements

OMB No. 1545 0047 2010

Open to Public Inspection

	A	For the 20	010 calend	lar year, or tax	year begin	nning		, 20	010, and endir	ıg		,	
		Check if app									D Employe	r Identification	Number
	_	r	s change	The Long	Now For	undation	l				68-0	384748	
		Name o	, -	Fort Maso	n Cent	er, Land	lmark Blo	ig A			E Telephon		
Ξ		Initial re	-	San Franc	isco,	CA 94123	3				(415) 561-6	582
7		Termina									(,	
~		\vdash									G Gross red	ceints \$	3,456,123.
NOV 1 1 2011		Amended return Application pending F Name and address of principal officer Alexander Rose H(a) is the standard Rose H(a) is the standard Rose H(b)							H(a) is this	a group return		Yes X No	
\geq		Applica	mon pending	Fort Mason					1123		affiliates inclu		Yes No
2	_	Tax-exem	int status	X 501(c)(3)	501(c) ((insert no)	4947(a)(1		If 'No,'	attach a list (see instructions	;)
/ш	<u>'</u>	Website		w.longnow			(moore no)	1011/43/(1	, , , , , , , , , , , , , , , , , , , ,	H(c) Group	exemption nun	mber ►	
	K		organization	X Corporation	Trust	Association	Other ►		L Year of Forma			ate of legal don	nicile CA
			Summai		Tiust	Association	Other	· · ·	TE Tear of Forme		1.11 01.	ate or legal don	illine O11
AB I				be the organiza	tion's miss	sion or most	significant a	ctivities	The Long	Now F	oundati	on ende	avors to
Σ		1	-	ong term			Significant a	Cuvilios.	_1116 _10116	L 1101 1	<u> </u>	. <u>011 _c1.a</u> c	<u>'avorz' co</u> _
S	nce	_1_	SCCT T	ong cerm.	Cittiver	· ·· 9							
۵.	па												
	Activities & Governance	2 Che	eck this bo	ox ► if the	organizati	on discontini	ued its opera	tions or di	sposed of mo	re than 25	% of its net	assets	
	ŏ	3 Nur	mber of vo	oting members	of the gove	erning body ((Part VI, line	1a)			L	3	12
	S.			dependent votir							_	4	12
	vitie			of individuals e			ear 2010 (Pa	art V, line :	2a)		-	5	9
	Ę			of volunteers (10				6	50
	٩	1		ed business rev							-	7a 7b	0.
_		b Net	unrelated	d business taxal	ole income	e iroin Form	990-1, lille 3	-	 ·_	ь .	rior Year		urrent Year
107		8 Contributions and grants (Part VIII, line 1h)								F	423,57		488,202.
7	ē	I		-						1	,270,52		678,684.
<i>L</i> 0	ē			n service revenue (Part VIII, line 2g) ent income (Part VIII, column (A), lines 3, 4, and 7d)							-389,64		230,300.
>	Revenue			er revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)							36,4		23,009.
3	_	1		e – add lines 8					, line 12)	1	,340,86		1,420,195.
UEC				ımılar amounts							110,00		119,725.
				to or for memb	•			•					
i			laries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 468, 947. 490,										490,511.
	es			fundraising fees				` ''	•	-			
	Expenses							1 /	42 ,133.				
3	Ϋ́	D 100	tai tunorais	sing expenses (Part IX, C	Sidining(D), ill	MEULI	VED-	47,133.		410 7	74	002 206
	_	17 Oth	er expenses (Part IX, column (A), lines 13-11d, T1f-24f)							,418,72		892,296. 1 F02 F33	
		18 Tot	tal expens	es. Add lines 13	3-17 (must	t equal Part I	X, column (/ ルハハ i /i	4), line 25) 2011	<u> </u>	1	.,997,6		1,502,532.
	_	19 Rev	venue less	s expenses Sul	otract line	18 from line	12 1 4	2011	<u> </u>	 	-656,80		-82,337.
	900					1 5	000		麗		ng of Current		End of Year
	Assets or 1 Balance:	1		(Part X, line 16)		LU	GDEN	IIT	- 1	<u> </u>	5,505,35		5,792,345.
	ad b	Į.		es (Part X, line 2				<u> </u>		<u> </u>	68,20		40,615.
	Zű			r fund balances	. Subtract	line 21 from	line 20			5	,437,15	52.	5,751,730.
				re Block		$-\!/\!/\!-$	<u>. </u>						
	Und	ler penalties nplete Decla	of perjury, I or tration of prep	declare that I have e parer (other than offi	xamined this cer) is bayed	return, including or all information	accompanying on of which prepared	schedules and	d statements, and Gowledge	to the best of	my knowledge	e and belief, it i	is true, correct, and
	Nu										1/10	/11	
										Da	ite /	<u> </u>	
	Sign Here ALEXANDER ROSE EXEC								D.D.	# / T	270	_	
	110		Type o	r print name and title		<u> </u>	V		enec	DIV		<u> </u>	
			Print/Type	preparer's name	•	Predata's	ugna@re /	04	Mate	· -	Check	ıf PTIN	
	D.	:.d	1	Duffield		Caro	Diffield	18 M	ITA	1 11	self employed]" 37 / 3	
	Pa				nello	Duffiel	d & Otal	ce. I.I.P	<u>, "1" 1" 1</u>	1	sen employed	4 144/11	
	Preparer Use Only Firm's name ► Fontanello, Duffield & Otake, LLP ► 44 Montgomery Street, Suite 2019								Firm's ElN ▶	N/A			
	J J		Firm's addr		rancis			2013					83-0200
		u the IDC	المديدة الم	nis return with th				tructions			Phone no		Yes X No
	_			Peduction Act N			_			EA01131 12			Form 990 (2010)

Form	990 (2010) The Long Now Foundation	68-038474	8 Page 2
Par	t III Statement of Program Service Accomplishments		
	Check if Schedule O contains a response to any question in this Part III		X
1	Briefly describe the organization's mission.		
	See Schedule 0		
2	Did the organization undertake any significant program services during the year which were not listed o		
	Form 990 or 990-EZ? See Schedule O	$[\overline{\mathbf{X}}]$	Yes No
	If 'Yes,' describe these new services on Schedule O.		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program se	ervices?	Yes X No
	If 'Yes,' describe these changes on Schedule O		
4	Describe the exempt purpose achievements for each of the organization's three largest program service and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants are expenses, and revenue, if any, for each program service reported.	es by expenses. Se nd allocations to oth	ction 501(c)(3) ers, the total
4a	(Code) (Expenses \$ 575,980. including grants of \$)		538,778.)
	The 10,000 Year Clock Project was conceived by Danny Hillis as		
	long-term thinking. The design development on the clock began	<u>in_01997_and</u>	<u>has</u>
	generated an early prototype, an orrery-like planetary display, mechanical and design patents.		
	The Long Now Foundation engages in various projects and program creatively foster responsibility in the framework of the next 1 the 10,000 Year Clock and Seminars About Long-term Thinking, the series of special performing arts events, a museum space open to days a week, Long Bets, and The Rosetta Project. The Foundation land adjoining Great Basin National Park in Eastern Neveda as a research.	s whose aim 0,000 years. ese projects o the public n also holds	is to Besides include a seven desert
40	C(Code) (Expenses \$ 138,942. Including grants of \$) Seminars About Long-term Thinking: The purpose of this series coherent, compelling body of ideas about long-term thinking, to civilization toward Long Now's goal of making long-term thinking instead of difficult and rare.	is to build help nudge g automatic	aand_common_
	d Other program services (Describe in Schedule O.) See Schedule O		
41	(Expenses \$ including grants of \$) (Revenue	Ś)
4	e Total program service expenses ► 1,256,233.	·	
BAA		- · · ·	Form 990 (2010)

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Checklist of Required Schedules Part IV Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Х Scnedule A Х Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions) 2 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates Х for public office? If 'Yes,' complete Schedule C, Part I 3 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II Х 4 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III 5 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, 6 Х Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? *If 'Yes,' complete Schedule D, Part II* 7 Х Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' X complete Schedule D. Part III 8 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X. or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete 9 X Schedule D, Part IV Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If 10 Х 'Yes.' complete Schedule D, Part V If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable. a Did the organization report an amount for land, buildings and equipment in Part X, line 10° If 'Yes,' complete Schedule Χ 11 a **b** Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 167 If 'Yes,' complete Schedule D, Part VII 11b Χ c Did the organization report an amount for investments- program related in Part X, line 13 that is 5% or more of its total Х assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII 11 c d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported Х in Part X, line 16? If 'Yes,' complete Schedule D, Part IX 11 d Х 11 e e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X X 11 f 12a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII 12a Χ **b** Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional Х 12b 13 Х 13 Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E Х 14a Did the organization maintain an office, employees, or agents outside of the United States? 14a b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising Х business, and program service activities outside the United States? If 'Yes,' complete Schedule F, Parts I and IV 14b 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV Х 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV 16 Х Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions) 17 Х Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II 18 Х Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III 19 Х 20 aDid the organization operate one or more hospitals? If 'Yes,' complete Schedule H 20 Х

b If 'Yes' to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990

filers that operate one or more hospitals must attach audited financial statements (see instructions)

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Form 990 (2010) The Long Now Foundation

Part IV | Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21	Х	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		X
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i>	23		Х
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, 'go to line 25	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	-	
d	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		X
b	is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		<u>X</u>
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If 'Yes,' complete Schedule L, Part III	27		<u>X</u>
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28 a		_X_
b	A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b		<u>X</u>
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV	28 c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29	Х	
	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M	30		<u>X</u>
	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301 7701-3? If 'Yes,' complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34		<u>X</u>
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		<u>X</u>
а	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2 Yes X No			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Х	
		_		2010

Check if Schedule O contains a response to any question in this Part V			
		Yes	No
1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 2	2		
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b	0		
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming	7 1		
(gambling) winnings to prize winners?	1 c	X	
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax State-			
	의	w	
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	
Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)			v
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Х
b If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O	3b	-	
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х
b If 'Yes,' enter the name of the foreign country	_		
See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.			
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	_5a		X
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Х
c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?	5с	_	
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a		Х
b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6ь		-
7 Organizations that may receive deductible contributions under section 170(c).	00		
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and			
services provided to the payor?	7a	X	
b If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	7ь	Х	
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		Х
d If 'Yes,' indicate the number of Forms 8282 filed during the year 7d	/5		
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899	-'' 		Λ.
as required?	7g	_	
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8		
9 Sponsoring organizations maintaining donor advised funds.			
a Did the organization make any taxable distributions under section 4966?	9a		
b Did the organization make a distribution to a donor, donor advisor, or related person?	9b		
10 Section 501(c)(7) organizations. Enter.			
a Initiation fees and capital contributions included on Part VIII, line 12			
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	7 1		
11 Section 501(c)(12) organizations. Enter	7 1		
a Gross income from members or shareholders			
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)]		
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year			
13 Section 501(c)(29) qualified nonprofit health insurance issuers.	7 1		
a Is the organization licensed to issue qualified health plans in more than one state?	13a	1	
Note. See the instructions for additional information the organization must report on Schedule O			
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
c Enter the amount of reserves on hand	7 1		
14a Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
b If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O	14b		

Form 990 (2010) The Long Now Foundation 68-0384748 Part VI Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. |X|Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management No Yes 1a Enter the number of voting members of the governing body at the end of the tax year 1 b 12 **b** Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other X 2 officer, director, trustee or key employee? Did the organization delegate control over management duties customarily performed by or under the direct supervision Х of officers, directors or trustees, or key employees to a management company or other person? 3 Х 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? Did the organization become aware during the year of a significant diversion of the organization's assets? 5 X 6 Χ Does the organization have members or stockholders? 7a Does the organization have members, stockholders, or other persons who may elect one or more members of the 7 a governing body? **b** Are any decisions of the governing body subject to approval by members, stockholders, or other persons? 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following R_a X a The governing body? X b Each committee with authority to act on behalf of the governing body? 8 b Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the 9 Х organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code., Yes No Х 10 a 10a Does the organization have local chapters, branches, or affiliates? b if 'Yes,' does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? 10b 11 a Х 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? b Describe in Schedule O the process, if any, used by the organization to review this Form 990. See Schedule O Х 12a Does the organization have a written conflict of interest policy? If 'No,' go to line 13 12a b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise 12b Х to conflicts' c Does the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Х 12c Schedule O how this is done See Schedule O X 13 13 Does the organization have a written whistleblower policy? X 14 14 Does the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official See Schedule O Х 15 a X **b** Other officers of key employees of the organization See Schedule O 15b If 'Yes' to line 15a or 15b, describe the process in Schedule O. (See instructions.) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a Х taxable entity during the year? 16a b If 'Yes.' has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? 16b Section C. Disclosure 17 List the states with which a copy of this Form 990 is required to be filed > CA Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. X Another's website Upon request Own website Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Schedule O State the name, physical address, and telephone number of the person who possesses the books and records of the organization

► Logan & Associates 1918 43rd Avenue San Francisco CA 94116 (415) 592-8151

Form 990 ((2010)	The	Long	Now	Foundation
UIIII 230 (2010)	1110		11011	LOUITUGUETOIL

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees Section A.

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - · List all of the organization's current key employees, if any. See instructions for definition of 'key employee'
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons.

(A)	(B)	(C) Position (check all that apply)						(D)	(E)	(F)
Name and title	Average hours per week (describe hours for related organiza tions in Schedule O)	ndividual trustee or director	Institutional trustee	chec Officer	key employee	Highest compensated employee	Former	Reportable compensation from the organization (W 2/1099 MISC)	Reportable compensation from related organizations (W 2/1099 MISC)	Estimated amount of other compensation from the organization and related organizations
(1) Paul Saffo Director	2	Х						0.	0.	0
(2) Douglas Carlston										
Director	2	X	ļ			ļ		0.	0.	0
Oirector	2	X						0.	0.	0
(4) Brian Eno	_							_	_	
Director	2	X						0.	0.	0
	2	x						0.	0.	0
(6) Esther Dyson		v						0	0	-
Director (7) David Rumsey	2	X					\vdash	0.	0.	0
Director	 2	X						0.	0.	0
(8) Kim Polese	-							0.		
Director	7 2	X						0.	0.	0
(9) Stewart Brand Co-Chair/Pres	10	Х		Х				0.	0.	0
(10) W. Daniel Hillis	+		1		-		-	· ·		
Co-Chair	10	Х		Х				0.	0.	0
(11) Kevin Kelly Sec'tary/Tres	2	Х		Х				0.	0.	0
(12) David Eagleman	- 2	Х						0.	0.	1
Director (13) Alexander Rose										0
Exec Director	43.3	<u> </u>		Х				122,740.	0.	8,431
		ļ	ļ				_			
(15)	-					L.				
(16)										
(17)	-								-	

Form 990 (2010) The Long Now Foundation

Part VII Section A. Officers, Directors, Trus	tees, I	€ey	En	npl	oye	ees	, ar	d Highest Co	mpensated En	ploye	es (co	ont)
(A)	(B)			(6	•			(D)	(E)		(F)	
Name and title	Average hours					_		Reportable compensation from	Reportable compensation from	E:	stimated int of oth	her
	ner week (describe	or di	Institutional trustee	O ficer	X.Y	Highest compensate	Former	the organ zation (W 2/1099 MISC)	related organizations (W 2/1099 MISC)	90~	pensation	
	(describe hours for related organi	ıdual recto	utior	_ eq	employee	est c	Ę	(, , , , , , , , , , , , , , , , , , ,	,	org	anization	
	organı zatıons	i trus	nal tr		loyee	duo					anızatıon	
	Sch O)	stee	uste		"	ensa						
			Ф			ē						
(10)				\vdash	-	-				 		
_(18)												
(19)				\vdash	 					1	· -	
(20)												
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(25)						\vdash	-					
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(26)		_				\vdash	\vdash			1		
7207									ļ			
(27)							ļ					
				<u> </u>								
(28)												
						<u> </u>	ļ					
(29)										-		
					L		<u> </u>	100 740				
1 b Sub-total								122,740.	0	_	8,4	131.
c Total from continuation sheets to Part VII, Section A								122,740.	0		0 1	0.
d Total (add lines 1b and 1c)	1. 11	- 1	A = =1	- h -			-		l			131.
2 Total number of individuals (including but not limited from the organization ► 1	เอ เทอร	e iis	tea	abo	ve)	wno	rec	eived more man \$	s 100,000 in reporta	Die Comp	ensau	·on
from the organization - 1											Yes	No
3 Did the organization list any former officer, director of	or tructo	a k	0,4	mn	میره		r hic	sheet compensate	d amployee		103	
on line 1a? If 'Yes,' complete Schedule J for such in	dıvıdua	, K	еус	sinp	oye	.e, c	n mç	griest compensate	u employee	3		X
4 For any individual listed on line 1a, is the sum of rep	ortable	com	per	ısatı	on a	and	othe	r compensation fr	om			
the organization and related organizations greater th	an \$150	0,000	07 /	f 'Ye	es' c	om	olete	Schedule J for		4		Х
such individual			,							"		
5 Did any person listed on line 1a receive or accrue of for services rendered to the organization? If 'Yes,' or	ompens: omplete	ation Scl	ı tro hedu	m ai ule J	ny ι <i>I for</i>	inre Suc	iated th pe	a organization or il e <i>rson</i>	naiviauai	5	[]	Х
Section B. Independent Contractors												
1 Complete this table for your five highest compensate	ed indep	end	ent	cont	trac	tors	that	received more th	an \$100,000 of			
compensation from the organization. (A)								(B	,	-	C)	
Name and business addres	S							Description	of services	Compe	C) Insatio	n
Chris Rand Fort Mason, Bldg A San Francisco, CA 94123 Clock Machinist								inist	1	00,9	34.	
Paolo Salvagione Box 220 Sausalito, CA 94966 Clock Machinist									12,4			
						_						
2 Total number of independent contractors (including l	but not l	limite	ed to	o the	ose	liste	d at	oove) who receive	d more than			

\$100,000 in compensation from the organization >

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
٦,	1a Federated campaigns 1a				
F S	b Membership dues 1b 142,089.				
A S					
S. S	c Fundraising events 1c				
FR	d Related organizations 1d				
Ş,(e Government grants (contributions) 1e		•		
S S	f All other contributions, gifts, grants, and				
돌뵘	similar amounts not included above 1f 346, 113.		:		
	q Noncash contributions included in lns 1a-1f \$ 63,757.				
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	h Total. Add lines 1a-1f	488,202.			
	Business Code				· · · · ·
ᆲ	2a Texas Clock Project 900099	538,778.	538,778.		
Ē	b Seminars 900099	71,290.	71,290.		
ä		68,616.	68,616.	_	
Ž	c Other Prog Svcs Revenue 900099	00,010.	00,010.		
SE	d	· · ·			<u></u>
AA.	e				ļ
PROGRAM SERVICE REVENUE	f All other program service revenue				
<u>"</u>	g Total. Add lines 2a-2f ▶	678,684.			
	3 Investment income (including dividends, interest and	161 104			161 124
	other similar amounts)	161,134.			161,134.
	4 Income from investment of tax-exempt bond proceeds ►				
	5 Royalties				
	(i) Real (ii) Personal				
	6a Gross Rents				
	b Less rental expenses				
	c Rental income or (loss)				1
	d Net rental income or (loss)				
	(i) Securities (ii) Other				
	7a Gross amount from sales of assets other than inventory 2,099,969.				
	b Less: cost or other basis and sales expenses 2,030,803.				
	c Gain or (loss) 69,166.				
		69,166.			69,166.
	u Net gain or (1033)	09,100.	<u>-</u> .		09,100.
ш	8a Gross income from fundraising events				
ENUE	(not including \$				
Ĕ	of contributions reported on line 1c).				
E .	See Part IV, line 18				
OTHER REVE	b Less direct expenses b				-
J	c Net income or (loss) from fundraising events				
	9a Gross income from gaming activities See Part IV, line 19				
	b Less direct expenses b				
	c Net income or (loss) from gaming activities			-	
	10a Gross sales of inventory, less returns and allowances a 20,801.				
	b Less cost of goods sold b 5,125.				
	c Net income or (loss) from sales of inventory	15,676.	15,676.		-
	Miscellaneous Revenue Business Code				
	11a Reimbursement Misc Exp 900099	5,754.	5,754.		1
	b Royalty 900099	1,579.			1,579.
		<u> </u>			1,0.5.
	d All other revenue				
		7,333.			
	e Total. Add lines 11a-11d Total revenue. See instructions	1,420,195.	700,114.	0.	231,879.
	LIZ TUGALTEVENDE, SEE HISHUCHONS	エ・エムひ・エノご・	1 1001114.	٠.	, 401,010.

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Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D). (B) Program service (**D)** Fundraising (A) Total expenses Management and Do not include amounts reported on lines general expenses expenses 6b, 7b, 8b, 9b, and 10b of Part Viii. Grants and other assistance to governments and organizations in the U.S. See Part IV, 92,200. 92,200 Grants and other assistance to individuals in the U.S. See Part IV, line 22 Grants and other assistance to governments. organizations, and individuals outside the U.S. See Part IV, lines 15 and 16 27,525 27,525 Benefits paid to or for members Compensation of current officers, directors, 131,171 118,054 13,117 0. trustees, and key employees Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 0 0 0. 0 29,493. 88,478 294,929. 176,958 Other salaries and wages Pension plan contributions (include section 401(k) and section 403(b) employer contributions) 4,802 1,030 2,675 1,097. 7,904. 2,635. 15,808. 26,347 Other employee benefits. 19,957 9,979. 3,326. 33,262 Payroll taxes Fees for services (non-employees): a Management 16,043. 16,043 **b** Legal 7,915 4.749 3,166 c Accounting **d** Lobbying e Professional fundraising services See Part IV, line 17 18,708. 12,472 31,180 f Investment management fees 490,195. 490,195 g Other 14,273. 14,273. 12 Advertising and promotion 14,799 7,400 2,466. 24,665 Office expenses 13 1,343. 4,028. 13,426. 8,055. Information technology 15 Royalties 49,609 49,609 16 Occupancy 62,440 62,440 17 Travel Payments of travel or entertainment expenses for any federal, state, or local public officials 62,759 62,759. Conferences, conventions, and meetings 20. 20 Interest 20 21 Payments to affiliates Depreciation, depletion, and amortization 6,473 3,884. 1,942 647. 23 Insurance Other expenses, Itemize expenses not covered above (List miscellaneous expenses in line 24f If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O) 74,444. 74,444. a Clock Supplies____ 19,985. 19,985. **b** Other Supplies 10,719. 10,719. c Merchant Charges 6,129. 1,627. 3,376 1,126. d Misc Operating 2,021 e Long Bets 2,021 f All other expenses 1,256,233 204,166 1,502,532 42,133. 25 Total functional expenses Add lines 1 through 24f Joint costs. Check here ► SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation

			(A) Beginning of year		(B) End of year
_		Cash — non-interest-bearing	7,046.	1	12,944
	1	Savings and temporary cash investments	991,360.	2	536,457
	2 3	Pledges and grants receivable, net	391,300.	3	330,437
	_	Accounts receivable, net		4	-
	4	,			
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)		6	
A	7	Notes and loans receivable, net		7	
5	8	Inventories for sale or use		8	
Ī	9	Prepaid expenses and deferred charges		9	
٦					-
	10a	Land, buildings, and equipment cost or other basis. Complete Part VI of Schedule D 10a 295,800	-		
	b	Less accumulated depreciation.	295,800.	10 c	295,800
	11	Investments — publicly traded securities	4,194,559.	11	4,938,352
-	12	Investments – other securities See Part IV, line 11		12	
	13	Investments - program-related See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets See Part IV, line 11	16,588.	15	8,792
_	16	Total assets. Add lines 1 through 15 (must equal line 34)	5,505,353.	16	5,792,345
-	17	Accounts payable and accrued expenses	4,275.	17	40,615
	18	Grants payable		18	
-	19	Deferred revenue	63,926.	19	
:	20	Tax-exempt bond liabilities		20	
<u> </u>	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
S	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities. Complete Part X of Schedule D		25	
	26	Total liabilities. Add lines 17 through 25	68,201.	26	40,615
v		Organizations that follow SFAS 117, check here ► X and complete lines			***************************************
7		27 through 29 and lines 33 and 34.	1		
3	27	Unrestricted net assets	5,266,164.	27	5,207,803
d Commen	28	Temporarily restricted net assets	170,988.	28	543,927
5	29	Permanently restricted net assets		29	
2		Organizations that do not follow SFAS 117, check here ▶ □ and complete			
		lines 30 through 34.	-		
	30	Capital stock or trust principal, or current funds		30	
	31	Paid-in or capital surplus, or land, building, or equipment fund	-	31	 -
1	32	Retained earnings, endowment, accumulated income, or other funds		32	
מאיר וארשיר זוויאס	33	Total net assets or fund balances.	5,437,152.	33	5,751,730
É	34	Total liabilities and net assets/fund balances.	5,505,353.	34	5,792,345

Form	1 990 (2010) The Long Now Foundation 68-	0384748		Pa	ige 12
Par	t XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI				X
î	Total revenue (must equal Part VIII, column (A), line 12)	1		<u> 20,1</u>	
2	Total expenses (must equal Part IX, column (A), line 25)	2		02,5	
3	Revenue less expenses Subtract line 2 from line 1	3		82,3	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		37 <u>,</u> 1	
5	Other changes in net assets or fund balances (explain in Schedule 0) See Schedule 0	5	3	96,9	<u> 15.</u>
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	5,7	51,7	30.
Pai	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				
1	Accounting method used to prepare the Form 990. Cash X Accrual Other			Yes	No
	If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O				
	a Were the organization's financial statements compiled or reviewed by an independent accountant?	j	2a		X
ŀ	b Were the organization's financial statements audited by an independent accountant?		2b		<u>X</u>
C	c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the review, or compilation of its financial statements and selection of an independent accountant?	ie audit,	2c		
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O				
Ć	d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issue separate basis, consolidated basis, or both.	ed on a			
	Separate basis Consolidated basis Both consolidated and separate basis				
3	a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the s Audit Act and OMB Circular A-133?	Single	За		X
ı	b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audits, explain why in Schedule O and describe any steps taken to undergo such audits	ııred audıt	3 b		
BAA			Form	9 90	(2010)

BAA

TEEA0112L 12/21/10

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

2010

Open to Public Inspection

Schedule A (Form 990 or 990-EZ) 2010

Employer identification number 68-0384748 The Long Now Foundation Part | Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is. (For lines 1 through 11, check only one box) A church, convention of churches or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 2 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state. An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 5 170(b)(1)(A)(iv). (Complete Part II) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 6 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described 7 X in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II) An organization that normally receives (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions — subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross 9 investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 10 An organization organized and operated exclusively for the benefit of, to perform the functions of, or carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2) See section 509(a)(3). Check the box that 11 describes the type of supporting organization and complete lines 11e through 11h Type II Type III - Other Type III — Functionally integrated By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or If the organization received a written determination from the IRS that is a Type I, Type II or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? Yes No A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) (i) below, the governing body of the supported organization? 11 g (i) A family member of a person described in (i) above? 11 g (ii) A 35% controlled entity of a person described in (i) or (ii) above? 11 g (iii) Provide the following information about the supported organization(s) h (iii) Type of organization (iv) Is the (v) Did you notify (vi) Is the (vii) Amount of support (i) Name of supported (ii) EIN the organization in column (i) of your support? organization (described on lines 1.9 above or IRC section organization in column (i) column (i) listed in organized in the (see instructions)) your governing document? Yes No Yes No Yes No (A) (B) (C) (D) (E) **Total**

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
Cale: begi:	ndar year (or fiscal year nning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include 'unusual grants')	1,204,465.	451,553.	787,554.	423,602.	488,202.	3,355,376.
2	Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf			.,	12.0		0.
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0.
4	Total. Add lines 1 through 3	1,204,465.	451,553.	787,554.	423,602.	488,202.	3,355,376.
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)	-					983,762.
6	Public support. Subtract line 5 from line 4						2,371,614.
Sec	tion B. Total Support						
Cale: begin	ndar year (or fiscal year nning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	Amounts from line 4	1,204,465.	451,553.	787,554.	423,602.	488,202.	3,355,376.
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	156,200.	166,609.	197,033.	120,989.	161,134.	801,965.
9	Net income from unrelated business activities, whether or not the business is regularly carried on						0.
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						0.
11	Total support. Add lines 7 through 10						4,157,341.
12	Gross receipts from related activ	rities, etc (see insti	ructions)			12	2,749,534.
13	First five years. If the Form 990 organization, check this box and		tion's first, second	, third, fourth, or	fifth tax year as a	section 501(c)(3)	▶ 🗌
Sec	tion C. Computation of Pu				<u> </u>		
14	Public support percentage for 20			11, column (f))		14	57.1%
15	Public support percentage from	2009 Schedule A,	Part II, line 14			15	38.3 %
16 <i>a</i>	33-1/3% support test — 2010. If t and stop here. The organization				the line 14 is 33-	1/3% or more, che	eck this box
ŧ	33-1/3% support test – 2009. If t and stop here. The organization	he organization die qualifies as a publ	d not check a box licly supported org	on line 13 or 16a anization	, and line 15 is 33	-1/3% or more, ch	neck this box
	10%-facts-and-circumstances te or more, and if the organization the organization meets the 'facts	meets the 'facts-ai s-and-circumstance	nd-circumstances' es' test. The organ	test, check this t nization qualifies a	oox and stop here as a publicly supp	. Explain in Part IV orted organization	V how ►
	o 10%-facts-and-circumstances te or more, and if the organization organization meets the 'facts-an	meets the 'facts-a d-circumstances'	nd-circumstances' test. The organiza	test, check this to tion qualifies as a	oox and stop here a publicly supporte	. Explain in Part I\ ed organization	✓ how the
18 BAA	Private foundation. If the organi	zation did not ched	ck a box on line 13	s, 16a, 16b, 17a,			uctions

Page 3

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support						
Calend 1	dar year (or fiscal yr beginning in)► Gifts, grants, contributions and membership fees	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
	received (Do not include any 'unusual grants ').						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or						
J	facilities furnished by a governmental unit to the organization without charge						
	Total. Add lines 1 through 5 Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c	Add lines 7a and 7b		***************************************				
	Public support (Subtract line 7c from line 6)						
	tion B. Total Support						
	dar year (or fiscal yr beginning in)►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Totai
	Amounts from line 6						
	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
11	Add lines 10a and 10b Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						· · · · · · · · · · · · · · · · · · ·
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)			<u>.</u>			
	Total support. (Add Ins 9, 10c, 11, and 12)						
14	First five years. If the Form 990 organization, check this box and	s for the organiza stop here	tion's first, second	d, third, fourth, or	fifth tax year as a	section 501(c)	(3) ► □
Sec	tion C. Computation of Pu		Percentage				
15	Public support percentage for 20	10 (line 8, column	(f) divided by line	e 13, column (f))		1	5 %
16	Public support percentage from 2	2009 Schedule A,	Part III, line 15			1.	<u>8</u>
Sec	tion D. Computation of Inv	vestment Inco	me Percentag	je			
17	Investment income percentage for	or 2010 (line 10c, i	column (f) dıvıded	l by line 13, colum	nn (f))	<u> 1</u>	
18	Investment income percentage fr					1.	
	33-1/3% support tests – 2010. If is not more than 33-1/3%, check	this box and stop	here. The organi	zation qualifies as	a publicly suppor	ted organizatio	n ► 📙
t	33-1/3% support tests - 2009. If line 18 is not more than 33-1/3%,	the organization o , check this box ai	did not check a bo nd stop here. The	x on line 14 or lin organization qua	e 19a, and line 16 lifies as a publicly	is more than 3 supported orga	3-1/3%, and anization ►
20	Private foundation. If the organiz	zation did not ched	ck a box on line 1	4, 19a, or 19b, ch	eck this box and s	ee instructions	<u> </u>

Schedule A	(Form 990 or 990-EZ) 2010	The Long Now	Founda	tion	68-0384748	Page 4
Part IV	Supplemental Informa Part II, line 17a or 17b (See instructions).	tion. Complete th ; and Part III, line	is part to 12. Also	provide the explant complete this part	ations required by Part II, line for any additional information.	10;
			-			
						
			- -			
					,	
				-		

SCHEDULE D (Form 990)

Supplemental Financial Statements

► Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11, or 12. ► Attach to Form 990. ► See separate instructions.

OMB No 1545 0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

Employer identification number

Th€	Long Now Foundation		68-0384748
Par		or Advised Funds or Other Similar F to Form 990, Part IV, line 6.	unds or Accounts. Complete if
_		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and dor funds are the organization's property, subject	or advisors in writing that the assets held in c to the organization's exclusive legal control?	donor advised Yes No
6	Did the organization inform all grantees, dono used only for charitable purposes and not for purpose conferring impermissible private benefits	he benefit of the donor or donor advisor, or fo	nds can be or any other Yes No
	t II Conservation Easements. Comp		es' to Form 990, Part IV, line 7.
1	Purpose(s) of conservation easements held by	the organization (check all that apply)	
	Preservation of land for public use (e g , r	ecreation or education) Preservation	n of an historically important land area
	Protection of natural habitat	Preservation	n of a certified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization last day of the tax year	on held a qualified conservation contribution in	n the form of a conservation easement on the
			Held at the End of the Tax Year
	Total number of conservation easements		2a
	Total acreage restricted by conservation ease		2b
•	: Number of conservation easements on a certification	ied historic structure included in (a)	2c
C	Number of conservation easements included in structure listed in the National Register	n (c) acquired after 8/17/06, and not on a histi	oric 2d
3	Number of conservation easements modified, tax year ▶	transferred, released, extinguished, or termin	ated by the organization during the
4	Number of states where property subject to co	inservation easement is located >	
5	Does the organization have a written policy re and enforcement of the conservation easement	garding the periodic monitoring, inspection, haits it holds?	andling of violations, Yes No
6	Staff and volunteer hours devoted to monitorin	ng, inspecting, and enforcing conservation eas	sements during the year
7	Amount of expenses incurred in monitoring, in ► \$	specting, and enforcing conservation easeme	ents during the year
8	Does each conservation easement reported or 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?	n line 2(d) above satisfy the requirements of s	ection Yes No
9	In Part XIV, describe how the organization repinclude, if applicable, the text of the footnote to conservation easements	orts conservation easements in its revenue a othe organization's financial statements that	nd expense statement, and balance sheet, and describes the organization's accounting for
Pai	Organizations Maintaining Coll Complete if the organization and	ections of Art, Historical Treasures, swered 'Yes' to Form 990, Part IV, Ii	or Other Similar Assets.
1 a	a If the organization elected, as permitted under art, historical treasures, or other similar asset in Part XIV, the text of the footnote to its finar	s held for public exhibition, education, or rese	enue statement and balance sheet works of arch in furtherance of public service, provide,
ŀ	o If the organization elected, as permitted under historical treasures, or other similar assets he following amounts relating to these items.	SFAS 116 (ASC 958), to report in its revenue did for public exhibition, education, or research	e statement and balance sheet works of art, n in furtherance of public service, provide the
	(i) Revenues included in Form 990, Part VIII,	line 1	► \$
	(ii) Assets included in Form 990, Part X		▶ \$
2	If the organization received or held works of a amounts required to be reported under SFAS	rt, historical treasures, or other similar assets 116 (ASC 958) relating to these items.	
ā	Revenues included in Form 990, Part VIII, line	· · · · · · · · · · · · · · · · · · ·	►\$
ŀ	Assets included in Form 990, Part X		▶ \$

3 Using the organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued) 3 Using the organization's acquishon, accession, and other records, check any of the following that are a significant use of its collection fleens (check at that apply): a Public exhibition Art of the program Art of the following that are a significant use of its collection fleens (check at that apply): b Scholarly research Art of the organization's collections and explain how they further the organization's exempt purpose in Part XIV. 4 Provide a description of their organization's collections and explain how they further the organization's exempt purpose in Part XIV. 5 Public by veer, did the organization's collections and explain how they further the organization's exempt purpose in Part XIV. 5 Part IV Escrow and Custodial Arrangements. Complete if organization answered 'Yes' to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a is the organization an agent, furstee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X? b if Yes, 'Subjain the arrangement in Part XIV and complete the following table c Beginning balance c Beginning balance c Both of the organization include an amount on Form 990, Part X, line 21? b if Yes, 'Subjain the arrangement in Part XIV. 1a Beginning of year balance b Contributions c Net investment earnings, gains, and its part is a significant to the organization answered 'Yes' to Form 990, Part IV, line 10. 1a Beginning of year balance b Contributions c Net investment earnings, gains, and its part is a significant that are held and administered for the organization by our related organizations is dad as required on Schedule R? 1a Beginning of year balance 2 Provide the estimated percentage of the year end balance held as a Board designated or quasi-endowment ** b Permanent endowment ** c Term endowment ** 3a Are there encowment funds not in the possession	Schedule D (Form 990) 2010 The I	ong Now Fo	oundation			68-038		Page 2
Lean or exchange programs Scholarly research	Part III Organizations Mainta	ining Collect	ions of Art, His	storical	Treasures, o	r Other Similar As	sets (co	ntınued)
b Scholarly research e Other	items (check all that apply).	on, accession, ar	_			hat are a significant us	e of its coll	ection
c Preservation for future generations Provide a description of the organization's collections and explain how they further the organization's exempt purpose in	a Public exhibition				ange programs			
4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV 5 During the year, did the organization solicit or receive donations of art, instorical treasures, or other similar assets to be sold to rase funds rather than to be maintained as part of the organization answered "Yes" to Form 990, Part IV, line 1. 9, or reported an amount on Form 990, Part X, line 21. 1a is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X? 1b It Yes, explain the arrangement in Part XIV and complete the following table c Beginning balance d Additions during the year e Distributions during the year f Ending balance 2a Dot the organization include an amount on Form 990, Part X, line 21? bit Yes, explain the arrangement in Part XIV. Part Y Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10. 1a Beginning of year balance b Contributions 1 Amount 1 organization or clude an amount on Form 990, Part X, line 21? bit Yes, explain the arrangement in Part XIV. Part Y Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10. 1a Beginning of year balance b Contributions 1 Administrative expenses (a) Current year (b) Prior year (c) Two years back (d) Three years back (e) Four years back (for pair years and programs or scholarships e Other expenditures for facilities and programs or the passession of the organization that are held and administered for the organization by (in related organizations) 1 Administrative expenses (grand and organizations) 1 Administrative expenses (grand organizations) 1 Administrative expenses (organizations) 1 A relative endowment funds not in the possession of the organization that are held and administered for the organization by (in related organizations) 1 A part have endowment funds not in the possession of other passes (other) 2 Description of investment (a) Co	_		e [] Othe	er				
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Part IV Escrow and Custodial Arrangements. Complete if organization answered 'Yes' to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X Mobif 'Yes,' explain the arrangement in Part XIV and complete the following table Complete Complet	Part XIV						ın	
Part IV Escrow and Custodial Arrangements. Complete if organization answered 'Yes' to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21. 1a is the organization an agent, trustee, custodian, or other intermediary for contributions or other assets not included on Form 990, Part X Mobif 'Yes,' explain the arrangement in Part XIV and complete the following table Complete Complet	assets to be sold to raise funds ra	ion solicit or reci ather than to be	eive donations of a maintained as part	of the org	ganization's colle	ction?		
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Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10. Comparison Com	2a Did the organization include an ai	mount on Form 9	990, Part X, line 21	7			Yes	∐ No
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a Board designated or quasi-endowment	g End of year balance							
b Permanent endowment c Term endowment 8 3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by. (i) unrelated organizations (ii) related organizations b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? 4 Describe in Part XIV the intended uses of the organization's endowment funds. Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10. Description of investment (a) Cost or other basis (b) Cost or other basis (other) basis (other) 1a Land b Buildings c Leasehold improvements d Equipment e Other Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) 295, 800.			l balance heid as					
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3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by. (i) unrelated organizations (ii) related organizations b if 'Yes' to 3a(ii), are the related organizations listed as required on Schedule R? 4 Describe in Part XIV the intended uses of the organization's endowment funds. Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10. Description of investment (a) Cost or other basis (b) Cost or other depreciation (c) Accumulated depreciation (investment) 1a Land 295,800. 295,800. b Buildings c Leasehold improvements d Equipment e Other Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) Yes No Yes No (a) No 3a(i) (b) Cost or other basis (b) Cost or other depreciation (d) Book value depreciation (d) Book value (investment) (d) Book value (d) Book value (d) Book value (linvestment) 295,800.	b Permanent endowment ►							
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(ii) related organizations b if 'Yes' to 3a(ii), are the related organizations listed as required on Schedule R? 4 Describe in Part XIV the intended uses of the organization's endowment funds. Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10. Description of investment (a) Cost or other basis (b) Cost or other basis (other) 1a Land 295, 800. b Buildings c Leasehold improvements d Equipment e Other Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) 23a(ii) 3b 3d(ii) 4 Description of sale in the related organizations listed as required on Schedule R? (c) Accumulated depreciation (d) Book value 295, 800.		n the possession	of the organization	n that are	held and admini	stered for the	Y	'es No
b if 'Yes' to 3a(ii), are the related organizations listed as required on Schedule R? 4 Describe in Part XIV the intended uses of the organization's endowment funds. Part Vt Land, Buildings, and Equipment. See Form 990, Part X, line 10. Description of investment (a) Cost or other basis (b) Cost or other basis (other) (investment) ((i) unrelated organizations						3a(i)	
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Part Vt Land, Buildings, and Equipment. See Form 990, Part X, line 10. Description of investment (a) Cost or other basis (b) Cost or other basis (other) 1a Land 295, 800. b Buildings c Leasehold improvements d Equipment e Other Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) (c) Accumulated depreciation 295, 800. 295, 800.	b if 'Yes' to 3a(ii), are the related of	irganizations liste	ed as required on S	Schedule I	R?		3b	
Description of investment (a) Cost or other basis (b) Cost or other basis (c) Accumulated depreciation 1 a Land 295,800. 295,800. 295,800. C Leasehold improvements d Equipment e Other Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c))								
(investment) basis (other) depreciation 1 a Land 295, 800. 295, 800. b Buildings c Leasehold improvements d Equipment e Other Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) 295, 800.	Part VI Land, Buildings, and	Equipment.	<u>See Form 990,</u>	<u>Part X,</u>	line 10.			
b Buildings c Leasehold improvements d Equipment e Other Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) 295, 800.		(a		is (b) (isis (other)			
c Leasehold improvements d Equipment e Other Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) ▶ 295,800.				 	295,800.		2	<u> 195,800.</u>
d Equipment e Other Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) ▶ 295, 800.	b Buildings	_						
e Other Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c)) 295, 800.	c Leasehold improvements			_				
Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c))	d Equipment	L						
				<u> </u>				205 000
Schedule D (Form 990) 2010		า (d) must equal	Form 990, Part X,	column (l	B), line 10(c))			

TEEA3302L 12/20/10

Schedule D (Form 990) 2010 The Long Now Found		68-03	84748 Page 3
Part VII Investments-Other Securities. See F	orm 990, Part X, li	ne 12. N/A	
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valua Cost or end-of-year ma	
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other			
(A)			
_(B)			
<u>(c)</u>			
<u>(D)</u>			
<u>(E)</u>			
<u>(F)</u>			
(G) (H)	, ,		<u> </u>
<u>(H)</u>			
Total (Column (b) must equal Form 990 Part X, column (B) line 12)			
Part VIII Investments-Program Related. (See	Form 990, Part X.	line 13) N/A	
(a) Description of investment type	(b) Book value	(c) Method of valua	ation
77	` '	Cost or end-of-year ma	rket value
(1)			
(2)			
(3)			
(4)			
(5)			
<u>(6)</u>			
(7)	•		
(8)			
(9) (10)			
Total. (Column (b) must equal Form 990, Part X, column (B) line 13)			
Part IX Other Assets. (See Form 990, Part X,	line 15) N/A		
	scription		(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)		· · · · · · · · · · · · · · · · · · ·	
(8)			
(9)		· · · · · · · · · · · · · · · · · · ·	
(10)		•	
Total. (Column (b) must equal Form 990, Part X, column(B) Part X Other Liabilities. (See Form 990, Part			
(a) Description of liability	(b) Amount		
(1) Federal income taxes	(b) Amount		
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
(11)			
Total (Column (b) must equal Form 990, Part X, column (B) line 25)	<u> </u>		
2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text organization's liability for uncertain tax positions under FIN 4	of the footnote to the org	ganization's financial statements that r	eports the

	edule D (Form 990) 2010 The Long Now Foundation	<u> 68-0384748</u>	Page 4
Par	t XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements	N/A	
1	Total revenue (Form 990, Part VIII,column (A), line 12)		
2	Total expenses (Form 990, Part IX, column (A), line 25)		
3	Excess or (deficit) for the year. Subtract line 2 from line 1		
4	Net unrealized gains (losses) on investments		
5	Donated services and use of facilities		
6	Investment expenses		
7	Prior period adjustments		
8	Other (Describe in Part XIV).		
9	Total adjustments (net) Add lines 4 through 8		
	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9		
Pai	t XII Reconciliation of Revenue per Audited Financial Statements With Revenue p	<u>per Return N/A</u>	
1	Total revenue, gains, and other support per audited financial statements	1	
	Amounts included on line 1 but not on Form 990, Part VIII, line 12.		
	Net unrealized gains on investments		
	Donated services and use of facilities 2b		
C	Recoveries of prior year grants		
	Other (Describe in Part XIV).		
	Add lines 2a through 2d	2e	
_	Subtract line 2e from line 1	3	
	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
	I Investments expenses not included on Form 990, Part VIII, line 7b		
	Other (Describe in Part XIV)	1	
	Add lines 4a and 4b	4c	
	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	
	1 XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per		
	Total expenses and losses per audited financial statements	1	
	Amounts included on line 1 but not on Form 990, Part IX, line 25	;	
	Donated services and use of facilities 2a		
	Prior year adjustments 2b		
	Other losses 2c		
	d Other (Describe in Part XIV)		
	e Add lines 2a through 2d	2e 3	
	Subtract line 2e from line 1	3	
	Amounts included on Form 990, Part IX, line 25, but not on line 1: a Investments expenses not included on Form 990, Part VIII, line 7b 4a		
	O Other (Describe in Part XIV.)		
	Add lines 4a and 4b	4c	
	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)	5	
	t XIV Supplemental Information		
Part	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Par V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also comp additional information	t IV, lines 1b and 2b, plete this part to provide	
			

TEEA3304L 02/11/11

Schedule **D** (Form 990) 2010

BAA

Schedule D	(Form 990) 2010 The Long Now Foundation	68-0384748	Page 5
Part XIV	(Form 990) 2010 The Long Now Foundation Supplemental Information (continued)		
			. _
			. _
			-
			. – – – –
		.	· -
			
			
			.
			.
			.
			
			. -

Schedule F (Form 990)

Statement of Activities Outside the United States

► Complete if the organization answered 'Yes' to Form 990, Part IV, line 14b, 15, or 16. ► Attach to Form 990. ► See separate instructions.

OMB No 1545 0047

2010

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Employer identification number

68-0384748

The Long Now Foundation Part I General Information on Activities Outside the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 14b.

 For grantmakers. Does the grantees' eligibility for the 	e organization maii grants or assistani	ntain records to si ce, and the select	ubstantiate the amount of the quon criteria used to award the	grants or assistance, the grants or assistance?	X Yes No
2 For grantmakers. Describe	e in Part V the orga	anization's proced	ures for monitoring the use of	grant funds outside the L	Inited States
3 Activities per Region (The	following Part I, I	ne 3 table can be	duplicated if additional space	is needed)	
(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
(1) Europe			Grantmaking	N/A	27,252.
(2)					
(3)					
(4)					
(5)					
(6)				-	
(7)					
(8)					
(9)					
(10)					· · · · · · · · · · · · · · · · · · ·
(11)					
(12)					
(13)					
(14)					
(15)					<u> </u>
(16)					
(17)					27,252.
3a Sub-total b Total from continuation					21,232.
sheets to Part I		0			27,252.
C Intale (and the taland th)	1		r P		41,434.

68-0384748

Page 2

Schedule F (Form 990) 2010 The Long Now Foundation

Part

Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000 Part II can be duplicated if additional space is needed.

(i) Method of valuation (book, FMV, appraisal, other) Į. (h) Description of non-cash assistance NA (g) Amount of non-cash assistance (f) Manner of cash disbursement Check (e) Amount of cash grant 27,525 (d) Purpose of grant Perf Event (c) Region Europe (b) IRS code section and EIN (if applicable) (a) Name of organization € £ 4 60 (22) (13) (2) (JE) € 1 9 9 6 € 9 0

Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter

3 Enter total number of other organizations or entities

Schedule **F** (Form 990) 2010

68-0384748

Page 3

Schedule F (Form 990) 2010 The Long Now Foundation

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

(h) Method of valuation (book, FMV, appraisal, other)					,						!						!		Schedule F (Form 990) 2010
(g) Description of non-cash assistance																			Schedule F
(f) Amount of non-cash assistance																			
(e) Manner of cash disbursement																	:		
(d) Amount of cash grant																			
(c) Number of recipients																			
(b) Region																			
(a) Type of grant or assistance	(3)	(2)	(3)	(4)	(5)	(9)	6	(8)	(6)	(10)	(11)	(12)	(13)	(14)	(15)	(16)	(1)	(18)	ВАА

Sche	edule F (Form 990) 2010 The Long Now Foundation	68-0384748	Page 4
Pa	1 IV Foreign Forms		
1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If 'Yes,' to organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see instructions for Form 926)	he Yes	X No
2	Did the organization have an interest in a foreign trust during the tax year? If 'Yes,' the organization may required to file Form 3520, Annual Return To Report Transactions with Foreign Trusts and Receipt of Cer Foreign Gifts, and/or Form 3520-A Annual Information Return of Foreign Trust With a U.S. Owner (see instructions for Forms 3520 and 3520-A)	be tain Yes	X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If 'Yes,' the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certa Foreign Corporations (see instructions for Form 5471)		X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualifielecting fund during the tax year? If 'Yes,' the organization may be required to file Form 8621, Return by Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see instructions for Form 8621)		X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If 'Yes,' the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships (see instructions for Form 8865)	Yes	X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If 'Yes,' the organization may be required to file Form 5713, International Boycott Report (see instructions for Form 5713)	Yes	X No
BAA	TEEA3505L 10/27/10	Schedule F (f	Form 990) 2010

Complete this part to provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete t his part to provide any additional information (see instructions).
Part_I, Line 2 - Grantmakers Explanation For Grants Qutside US
This grant was to support artist participation in a Long Now performance event held
<u>in San Francisco California at the Yerba Buena Center for the Arts. The artist</u>
submitted a budget which Long Now approved and was reimbursed for the expenses upon
completion of the event.

Schedule F (Form 990) 2010 The Long Now Foundation

68-0384748

Page 5

SCHEDULE 1 (Form 990)

Governments and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 21 or 22.

Attatch to Form 990.

OMB No 1545 0047 2010

Open to Public Inspection

Employer identification number 68-0384748 The Long Now Foundation Department of the Treasury Internal Revenue Service Name of the organization

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered 'Yes' to 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? See Part IV 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part I General Information on Grants and Assistance

ջ □

X Yes

Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Dart II can be diminated if additional snare is needed

Part II can be duplicated if additional space is needed	f additional space	e is needed					▲
1 (a) Name and address of organization or government	(a) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non cash assistance	(h) ² urpose of grant or assistance
(1) The Global Lives Proj.							

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non cash assistance	(h) Purpose of grant or assistance
(1) The Global Lives Proj 431 Kent Drive A 94043	61-1524216 501 (c)	501(c) (3)	17,200.	0.	0. N/A	N/A	Performance Event
(2) The Nature Conservancy One East First St #1007 Reno, NV 89501	53-0242652 501 (c)	501(c) (3)	75,000.	0.	N/A	N/A	Conservation Work
(3)							
<u>(4)</u>					į		
(5)							
[9]							
				ļ			
<i>ω</i>							-
				:			
<u>(8)</u>							
2 Enter total number of section 501(c)(3) and government organizations	3) and government org	janizations				•	. 2
3 Enter total number of other organizations	suo					•	0
ı							

TEEA3901L 10/29/10

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2010

Page 2 Schedule 1 (Form 990) 2010 Grants and Other Assistance to Individuals in the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. (f) Description of non cash a ssistance Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information 68-0384748 (e) Method of valuation (book, FMV, appraisal, other) as well as reports that detail how funds were spent at the conclusion of the program __The Long Now Foundation requires proposals and budgets for how grants will be used, _\$17,200 in_support_of_the_Global_Lives_Project, from a_grant_to_Long_Now_from_the William and Flora Hewlett Foundation in support of our Performing Arts / Special \$75,000 to the Nature Conservancy for its conservation work in Nevada. (d) Amount of non cash assistance __Part I, Line 2 - Procedures for Monitoring Use of Grants Funds in U.S. (c) Amount of cash grant __The_Long_Now_Foundation_made_two_subawards_this_year:_ Events_activities and educational programming. The Long Now Foundation (b) Number of recipients (a) Type of grant or assistance Schedule | (Form 990) 2010 Part III BAA Ŋ ဖ

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711	1	m

Schedule I, Part IV - Supplemental Information

Page 3

The Long Now Foundation

68-0384748

Part I, Line 2 - Procedures for Monitoring Use of Grants Funds in	U.S. (continued)
supported by the grant	

SCHEDULE M (Form 990)

Noncash Contributions

► Complete if the organizations answered 'Yes' on Form 990, Part IV, lines 29 or 30.

OMB No 1545-0047

2010

Department of the Treasury Internal Revenue Service Name of the organization

► Attach to Form 990.

Open To Public Inspection

Employer identification number

68-0384748

The	The Long Now Foundation 68-0384748							
Part I Types of Property								
		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	Metho noncash	od of c contril	determin	ing mounts
1	Art—Works of art							
2	Art—Historical treasures							
3	Art-Fractional interests							
4	Books and publications.							
5	Clothing and household goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities-Publicly traded	X	2	63,757.				
10	Securities-Closely held stock							
11	Securities-Partnership, LLC, or trust interests							
12	Securities-Miscellaneous							
13	Qualified conservation contribution— · Historic structures							
14	Qualified conservation contribution—Other							
15	Real estate-Residential						_	
16	Real estate—Commercial							
17	Real estate-Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies			1				
21	Taxidermy							
22	Historical artifacts.					_		
23	Scientific specimens							_
24	Archeological artifacts							
25	Other ► ()							
26	Other ► ()							
27	Other ► ()							
28	Other ► ()							
29	Number of Forms 8283 received by the organization	ion during the	e tax vear for contribut	ions for which the				
	Number of Forms 8283 received by the organization organization completed Form 8283, Part IV, Done	ee Acknowled	lgement	10110 101 1111011 1110	29			
							Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?						30 a		X
t	b If 'Yes,' describe the arrangement in Part II							
31							Χ	
32 <i>a</i>	32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?							Х
	If 'Yes,' describe in Part II							•
33	If the organization did not report an amount in co	lumn (c) for	a type of property for v	which column (a) is che	ecked,			
	describe in Part II		. <u> </u>			L		

Part II	Supplemental Information. Complete this part to provide the information required and 33. Also complete this part for any additional information.	red by Part I, lines 30b, 32b

TEEA4602L 10/26/10

Schedule M (Form 990) 2010

BAA

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545 0047

2010

Department of the Treasury Internal Personal Service

Name of the organization

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Open to Public Inspection

The Long Now Foundation	68-0384748
Form 990, Part III, Line 1 - Organization Mission	
The Long Now Foundation was established to develop the Clos	ck and Library projects,
as well as to become the seed of a very long term cultural	institution. The Long
Now Foundation works to promote long-term thinking and crea	atively foster
responsibility in the framework of the next 10,000 years.	
Form 990, Part III, Line 2 - New Services	
The Long Accord project creates resources and educational p	programs (such as
interactive strategy games) that encourage young people to	explore and develop long
term thinking skills.	
Form 990, Part III, Line 4d - Other Program Services Description	
The Rosetta Project was conceived of as the first entry int	to the Long Now
Foundation's 10,000 Year Library, and involves one of the l	largest collections of
information on the world's languages ever assembled. The p	project maintains a
publicly-accessible digital repository of information on the	he world's nearly 7,000
languages. The project also produces the Rosetta Disk- a produce the Rosetta Disk- a p	physical backup of the
archive, microetched onto a 3-inch diameter nickel disk that	at can last for thousands
of years.	·
Form 990, Part VI, Line 11b - Form 990 Review Process	
The Executive Director and board review the 990 before fili	ing.
Form 990, Part VI, Line 12c - Explanation of Monitoring and Enforcement	of Conflicts
All TDOKES are required to sign a Conflict of Interest Poli	icy:It is the policy of
the board that the existence of any interests that give ris	se to conflict be
disclosed on a timely basis and always before any transacti	ion is consummated. It
shall be the continuing responsibility of board, officers,	and management employees
to scrutinize their transactions and outside business inter	rests and relationships

Schedule 0 (Form 990 or 990-EZ) 2010	Page 2
Name of the organization The Long Now Foundation	Employer identification number 68-0384748
Form 990, Part VI, Line 12c - Explanation of Monitoring and Enforcement of Confli	cts (continued)
for potential conflicts and to immediately make such disclosu	res. Board member
disclosures should be made to a board officer and staff discl	osures should be made
to the chief executive. The board shall determine whether a	conflict exists and is
material, and in the presence of an existing material conflic	t, whether the
contemplated transaction may be authorized as just, fair, and	reasonable to Long
Now. The decision of the board on these matters will rest in	their sole discretion,
and their concern must be the welfare of Long Now and the adv	ancement of its
purpose.	
Form 990, Part VI, Line 15a - Compensation Review & Approval Process for CEO,	Exec. Dir., or Top Mgtment
The executive director's compensation is based on board revie	w and comparison data
with other Northern California nonprofit organizations.	
Form 990, Part VI, Line 15b - Compensation Review & Approval Process for Office	ers & Key Employees
Board members do not receive financial compensation. Compensa	tion for key employees
is set by the executive director and reviewed by the board of	directors.
Form 990, Part VI, Line 19 - Other Organization Documents Publicly Available	e
The Long Now Foundation's 990s are available through Guidesta	r (www.guidestar.org).
All other governing documents are available by request as per	applicable laws.
~	

2010

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Schedule O - Supplemental Information

Page 1

The Long Now Foundation

68-0384748

Form 990, Part XI, Line 5 Other Changes in Net Assets or Fund Balances

FMV Adjustment of Investments

\$ 396,915. Total \$ 396,915.

Form **8868** (Rev January 2011)

Application for Extension of Time To File an Exempt Organization Return

OMB No 1545 1709

Department of th Internal Revenue	tment of the Treasury al Revenue Service File a separate application for each return.					
• If you are	If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box					▶ [X]
• If you are	If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II (on page 2 of this form).					
Do not comp	olete Part II uni	<i>less</i> you have already been granted	an automa	tic 3-month extension on a previously file	d Form	n 8868.
corporation request an e	equired to file xtension of tim Vith Certain Pe	Form 990-T), or an additional (not a to file any of the forms listed in P	automatic) 3 art I or Par st be sent t	a 3-month automatic extension of time to 3-month extension of time. You can elect t II with the exception of Form 8870, Infoi to the IRS in paper format (see instruction Charities & Nonprofits	ronicali rmatior	ly file Form 8868 to n Return for Transfers
Part I A	utomatic 3-	Month Extension of Time.	Only subr	nit original (no copies needed).		
A corporation	n required to fi	le Form 990-T and requesting an au	utomatic 6-r	month extension - check this box and co	mplete	Part I only
All other cor		uding 1120-C filers), partnerships, R	REMICS, an	d trusts must use Form 7004 to request a	an exte	nsion of time to file
	Name of exempt	organization			Employ	er identification number
Type or						
print	The Long	Now Foundation			68-0	0384748
File by the	Number, street, a	and room or suite number. If a P.O. box, see in	nstructions		_	_
due date for filing your	Fort Mas	on Center, Landmark Bl	.dq A)//v	7
return See instructions	City, town or pos	t office, state, and ZIP code. For a foreign add	ress, see instr	uctions		
	San Fran	cisco, CA 94123			IJ	
Enter the Re	turn code for t	he return that this application is for	(file a sepa	arate application for each return)		01
Application Is For			Return Code	Application Is For		Return Code
Form 990			01	Form 990-T (corporation)		07
Form 990-BL	-		02	Form 1041-A		08
Form 990-E2	<u> </u>		03	Form 4720		09
Form 990-PF	-		04	Form 5227		10
Form 990-T	(section 401(a)	or 408(a) trust)	05	Form 6069		11
Form 990-T	(trust other tha	n above)	06	Form 8870		12
Telephon If the org If this is check the	e No. ► (415) ganization does for a Group Re is box ► insign is for.	If it is for part of the group, check	FAX No ness in the digit Group this box	United States, check this box Exemption Number (GEN) If I and attach a list with the names an		► ☐ for the whole group, s of all members
until The ex	8/15ttension is for t calendar year tax year begi	_, 20 <u>11</u> _, to file the exempt orgine organization's return for. 20 <u>10</u> or nning, 20 d in line 1 is for less than 12 month	anization re , and endir		al retur	'n
		or Form 990-BL, 990-PF, 990-T, 472 See instructions	20, or 6069,	enter the tentative tax, less any	3a	\$ 0.
b If this payme	application is f ints made. Incl	or Form 990-PF, 990-T, 4720, or 600 ude any prior year overpayment allo	69, enter ar owed as a c	ny refundable credits and estimated tax credit	3b	\$ 0.

Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions

c Balance due. Subtract line 3b from line 3a Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System) See instructions

BAA For Paperwork Reduction Act Notice, see Instructions.

Form 8868 (Rev. 1-2011)

Form 8865	s (Rev 1-2011)				Fage Z
• If you	are filing for an Additional (Not Automatic) 3-Mon	th Extensio	n, complete only Part II and check	this box	► X
Note. Only	y complete Part II if you have already been granted	d an automa	atic 3-month extension on a previou	usly filed Form 8868	
• If you	are filing for an Automatic 3-Month Extension, col	mplete only	Part I (on page 1)		
Part II	Additional (Not Automatic) 3-Month Exte	ension of	Time. Only file the original ((no copies needed).	
	Name of exempt organization			Employer Identification number	er
Type or print	The Long Now Foundation			68-0384748	
	Number street, and room or suite number. If a P.O. box, see inst	tructions			_
File by the extended due date for filing the Fort Mason Center, Landmark Bldg A					
return See instructions	City town or post office state, and ZIP code For a foreign addre	ss see instruct	ions		
	San Francisco, CA 94123				
Enter the f	Return code for the return that this application is fo	or (file a sep	parate application for each return)		01 Return
Is For	11	Code	is For		Code
Form 990		01		がは、大きなない。	
Form 990	BL	02	Form 1041-A		08
Form 990-	EZ	03	Form 4720		09
Form 990-	PF	04	Form 5227		10
Form 990-	T (section 401(a) or 408(a) trust)	05	Form 6069		11
	T (trust other than above)	06	Form 8870		12
STOP! Do	not complete Part II if you were not already grante	ed an auton	natic 3-month extension on a previ	ously filed Form 8868.	
Teleph If the o	organization does not have an office or place of bus is for a Group Return, enter the organization's four	FAX No ► siness in the digit Group	Exemption Number (GEN)		▶ []
		oup, check to	his box ► and attach a list wi	th the names and EINs o	it all
	the extension is for. uest an additional 3-month extension of time until	11/15	20 11	····	
5 For c	calendar year 2010, or other tax year beginning tax year entered in line 5 is for less than 12 mont change in accounting period	9	. 20 , and ending _	, 20 Final return	-
7 State	on detail why you need the extension The Cormation necessary to file a con			nal time to gath	ner_the_
nonre	s application is for Form 990-BL, 990-PF, 990-T, 47 efundable credits. See instructions			8a \$	
P43	s application is for Form 990-PF, 990-T, 4720, or 60 lents made Include any prior year overpayment all Form 8868	069, enter a lowed as a	iny refundable credits and estimate credit and any amount paid previou	d tax sisty 8b\$	
c Balar EFTP	nce due. Subtract line 8b from line 8a. Include your S (Electronic Federal Tax Payment System) See	r payment w instructions	with this form, if required, by using	8c \$	
			l Verification		
Under penaltie	is of perjury, I declare that I have examined this form, including accomplete, and that I am authorized to prepare this form.	ompanying sche	edules and statements, and to the best of my kr	nowledge and belief, it is true,	
Signature >	Carol Negsula -	CPI	4	Date > 8/	u/II
BAA	() ()	FIFZ0502L	11/15/10	Form 8868 (F	Rev 1-2011)

