

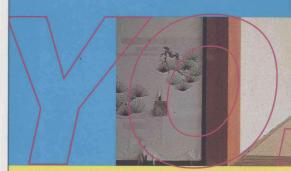
## Think your living quarters are cramped?

One look at the tiny, cluttered apartments in *Tokyo:* A Certain Style will make you think again. Writerphotographer Kyoichi Tsuzuki visited a hundred apartments, condos, and houses, documenting what he saw in more than 400 color photos that show the real Tokyo style—a far cry from the serene gardens, shoji screens, and Zen minimalism usually associated with Japanese dwellings.

In this Tokyo, necessities such as beds, bathrooms, and kitchens vie for space with electronic gadgets, musical instruments, clothes, books, records, and kitschy collectibles. Candid photos vividly capture the dizzying "cockpit effect" of living in a snug space crammed floor to ceiling with stuff. And it's not just bohemian types and students who must fit their lives and work into tight quarters, but professionals and families with children, too. In descriptive captions, the inhabitants discuss the ingenious ways they've adapted their home environments to suit their diverse lifestyles.

Proof that you can still live large in a small apartment, *Tokyo: A Certain Style* will be a source of inspiration to urban dwellers everywhere.

Kyoichi Tsuzuki is editorial director of ArT Random, a series of 102 "slim volumes" on contemporary art. He has written extensively in Japanese publications about art, architecture, and travel, and has also produced books on these subjects. He was born, raised, and educated in Tokyo, where he still lives and works.



Cover design by Shawn Hazen

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## Introduction

ally live here.

Word has it that Tokyo is the hardest city in the world to live in. \$10 cups of coffee, \$100 per head dinners, \$100,000 per square meter land prices. . . . But for us Japanese, the stories you hear have no more reality than the notion of coming home from work to find the wife in a kimono bowing at the entry way with the subtle pinewood whistling of a tea ceremony kettle in the background. This vision is already little more than a scene from some classic Japanese movie, or some Japanophile's dream. Neither has anything to do with the way most of us actu-

Let me tell you: our lifestyles are a lot more ordinary. We

live in cozy wood-frame apartments or mini-condos crammed to the gills with things. Formica-topped kotatsu heater-tables plunked down on throw rugs. Western furniture sitting right on top of the tatami mats. It's what we find comfortable. Cramped quarters? You could say that. To a European or American, a good many of the rooms must look like something out of the slums. But you should see some of the stuff we keep in those dumps.

Real expensive luxury items.

For the Western sensibility that says if you're rich you'd want to move away from everyone else and build a nice big house, somewhere you can live "in style," the idea that we would choose to live in these "rabbit hutches" like we do probably seems kind of strange. Maybe even comical. But let me tell you: this lifestyle ain't half bad. Sure,

for the same amount of money, we could rent much larger

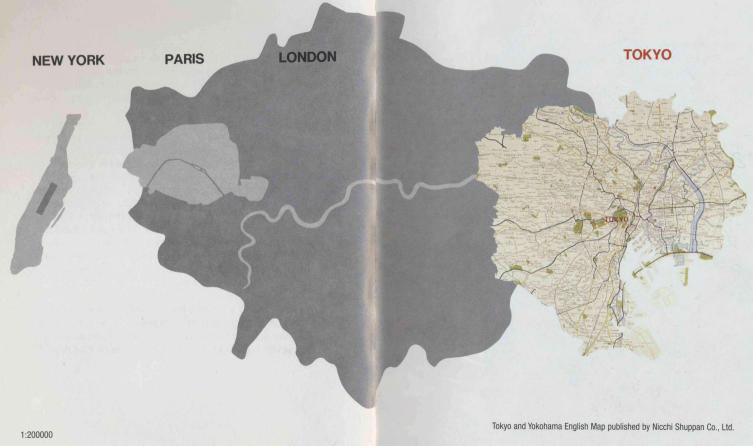
places way out in the burbs. And yet we consciously opt for living in tiny cubbyholes right in the heart of the city. Well, first of all, Tokyo is a safe city. Safe enough for a girl to throw a coat over her pajamas and head out to the corner convenience store in the middle of the night. Safe enough for a drunk to fall asleep by the side of the road with his wallet sticking out of his pocket. Almost never will any harm come to either of them. So if that's the case, why not get yourself a one-room pad close by your favorite bookstores and boutiques and restaurants and watering holes? You can use your neighborhood as your extended living room. At least in this city, there are plenty of happy folks who think that's really the life! Bookstore shelves are lined with more publications on Japanese space than you'd ever want to see. Glossy coffee-table books on the heights of the Japanese aesthetic tradition, whole series of large-format monographs on neo-Zen contemporary architecture, interior decor magazines with full-color coverage of minimal-chic rooms that stylists have fussed over. But how many of these places look lived-in? That's because what these books show are the co-creations of known architects and photographers, or else very skillful presentations of designer products. It's because no one can live like those pictures that make them attractive showpieces.

Just how many of us do you think actually live in the kind of interiors featured in those luxurious photo-documentations? On the other hand, I know lots of people who manage to live in cluttered, closet-sized walk-ups with great

ease and style. And yes, I do mean style. By definition, a "style" is something you can see catching on among different people; whereas if you can't find one person around you living the other way, it can hardly be considered a "style."

Let's put an end to this media trickery, giving poor ignorant foreigners only images of the most beautiful Japanese apartments to drool over. Hence this book; I wanted to show you the real Tokyo style, the places we honest-and-truly do spend our days. Call it pathetically overcrowded, call it hopelessly chaotic . . . hey, that's the reality. And, I might add, a reality that's not nearly so unpleasant as you might imagine. Take a seat: there are tangerines and your TV remote control on the kotatsu, piles of books beside your cushion, a wastepaper basket a mere arm's toss away. Now you get a feel for the "cockpit effect" we love so well.

Sure, if world economic trends continue to spiral downward, there's going to be a lot more people living in a lot tighter spaces. Who knows? This art of living well in small quarters just might prove to be the style of the future.



## 美は乱調にあり

Beauty in Chaos

Around the beginning of the century, Japanese anarchist thinker Sakae Osugi proclaimed his vision of the essence of Japanese aesthetics, that "beauty is to be found in disarray." Indeed, no matter how confused a home—or homeland—might appear to others, the residents themselves will invariably see a resolute order underscoring all their living conditions. The place isn't dirty; it's just the organic randomness that gives it such ineffable charm. No sooner have you set foot inside than you're pulling books out of the piles to read their titles or you're dusting off some curio on the shelf, it's all so comfortably chaotic. Though lest we forget, one of the original meanings of the Greek word kaos was "abyss!"













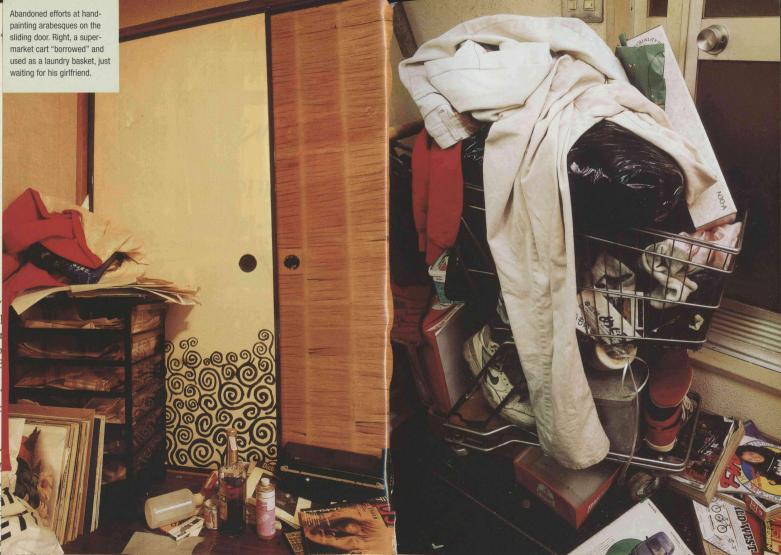


Each bedroom is approximately six square yards in size, with a built-in bed under the window. The fun comes in seeing how each student has created a completely different room from the very same space.

Above, a female student's room, painted solid black, with a black-light fluorescent ceiling lamp.

Occasionally there's the archetypal art student's room. The unique wall texture is applied plaster. Not a thought for the next occupant.





















The convenient at-your-fingertips bedside. He always pops into a 24-hour convenience store on the way home.













Upstairs in the middle house, where towels are drying on the railing, is her room. Just out of the photograph to the right is the conveniently located public bath. You'd hardly believe this was posh Hiroo.

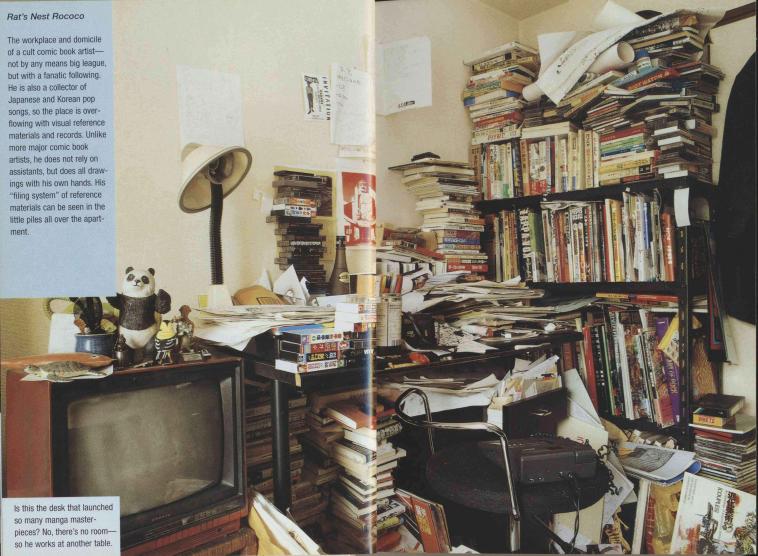
The make-up area sandwiched between the bed and television. There's even space below for a fax machine. She only wishes the indoor TV antenna picked up her favorite samurai drama more clearly.



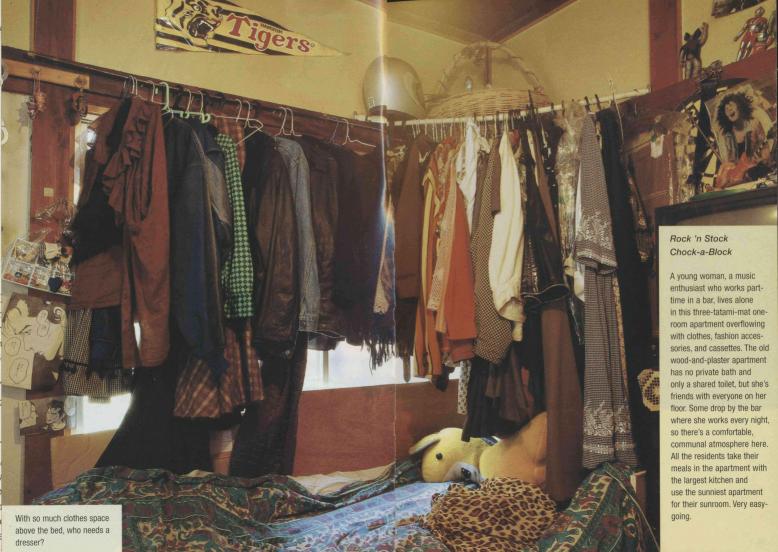


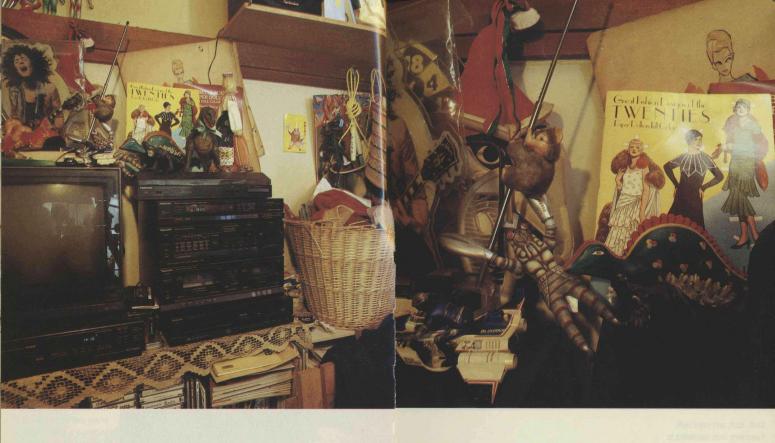
She enjoys scouting secondhand shops for interesting prints to adorn her otherwise drab walls.

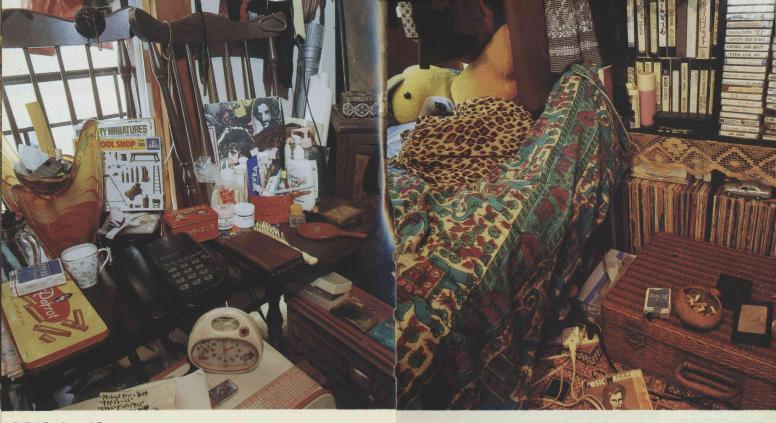
She always considers making before buying. The narcissus vase is a recent creation.











Stuff, stuff, and more stuff. Everything from cosmetics to reading matter, the sensible urban dweller's solution.

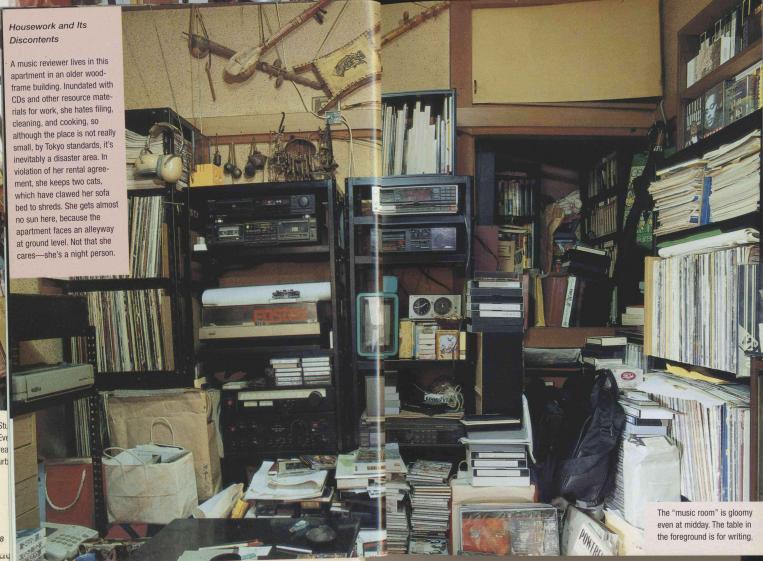






And we do mean *right by* the tracks. Above, sometimes as many as three guys crash here. The mat is ready for anyone who needs a place to sleep. A small sink and hot plate are

visible through the entrance to the apartment. Which means the sink is outside of the apartment. But then, he never locks his apartment anyway. The cameraman's extensive record collection.





Bulk storage. The pathetic fusuma sliding door is the cat's scratching post.

She eats out most of the time, and the kitchenette shows it.

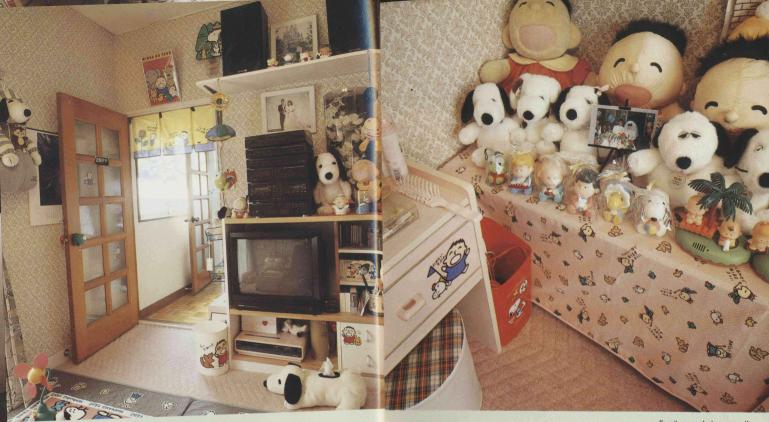
## かわいさというたからもの

## The Fancy Fetish

What is it about Japanese men? What's wrong with mature women? What's the fascination with these squeaky little debutantes? Foreign residents of Tokyo are forever wondering about the Japanese male and his prepubescent girlie. Yet for the majority of Japanese-unlike for Westerners, it would seem—childhood is not merely a passing stage, not just an imperfect preshadowing of the adult-tobe. If anything, it represents a lost paradise we would all like to hold onto if only we could. Here at least, however, it's by no means unusual to find stuffed toys and dolls in the rooms of fully grown, otherwise intelligent people, not to mention a large selection of kiddie cartoon-character products in grown-up sizes. Hardly your "elegant" Japanese mystique, the word to remember here is kawaii-in Japan, "cute" will get you everywhere.

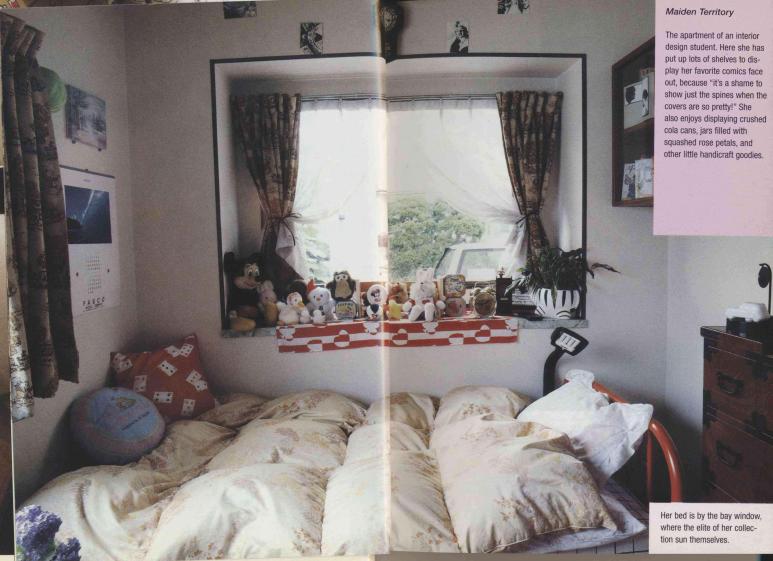






The *noren* door-curtain hanging in the entrance is a souvenir from motor touring.

Family snapshots among the extensive collection of characters. The vanity table came with the Tabo decal already affixed.





She painstakingly crushes cans and stuffs bottles with rose petals to create her own unique art objects.

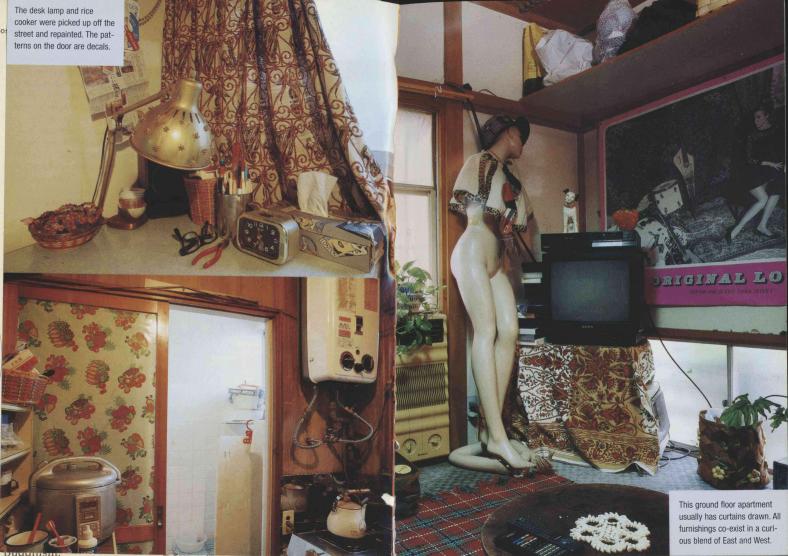
The entrance area with rattan accents. Note the air freshener mounted on the column—a special touch.

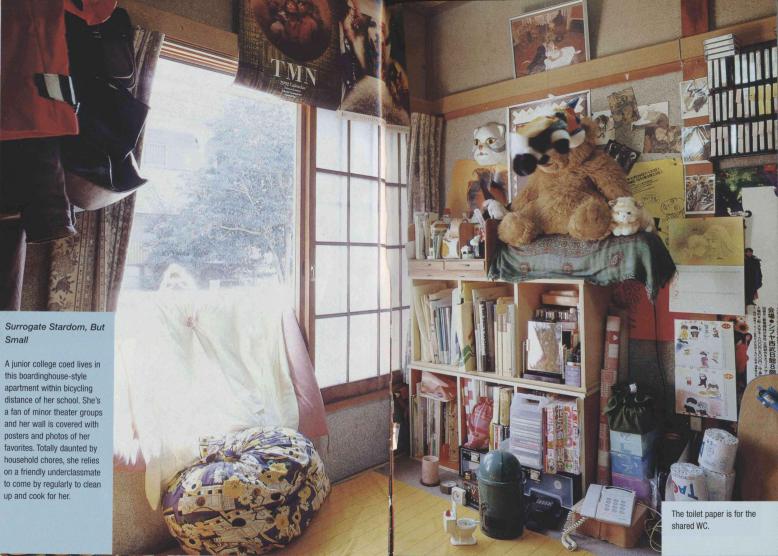
















One apartment, one window, where on clear days cushions are put out to air. Ah, the pleasures of the wide-open suburbs! If ever the entryway becomes impassable, there's always the window.

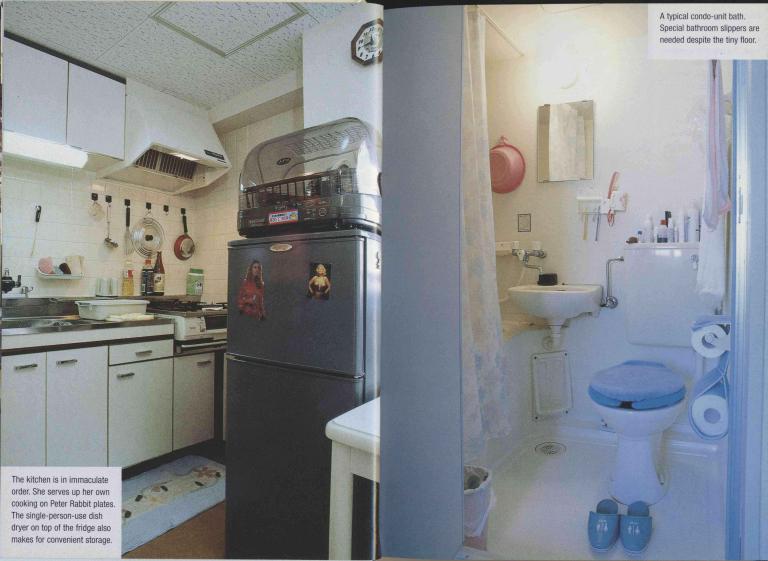
The place is packed solid with theater group goodies. Posters, cassettes, you name it. The red dress is a uniform from her short-lived bar hostess period.



She painted the sink area yellow herself. Note its unique bracket-shelf.

The TV-top memorabilia area.









Near-square in floor plan, this one-room apartment seems quite spacious.

The potted cactus is really a knick-knack holder.





The position of the mirror is, well, distinctive. The array of cute stuffed toys might seem unbecoming of the career

herself to throw them away.





A very sunny window, topped with figurines.

collectibles both Japanese and Western.









The sunny bedroom. Oh so nice for those sleeping-in mornings, were it not for the alarm clock.

Too many clothes for the closet?

A clothes rack to the rescue!

The well-kept kitchen. The kitchen also has space for a clothes washer and dryer.

## アトリエに布団を敷いて

Artsy Pads

Artists are messy, their homes disasters; it almost goes without saying, the world over. Yet you have to wonder whether this was always the case. Images of painters' and sculptors' studios that survive in period records seem incredibly tidy, the kind of well-ordered working environments where you could really get down to business, which is maybe the point: those were workshops in times when artists were production craftspersons, when your skilled artisan just didn't make a mess of the workplace. The "big spill" probably only came when what they did stopped being "work" and started looking "creative." The grindstone gave way to an adventuresome spirit of aesthetic exploration, and before you knew it, the floors became smeared with dribbled paints, the upholstery wedged with scribbled scraps of paper. See how much happier we are today?













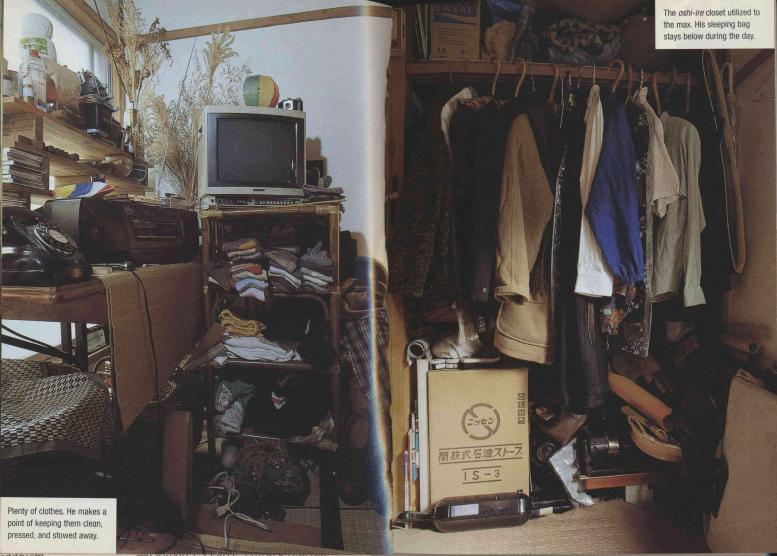


The kitchen, with the entryway behind it.

The living-dining area. Perfect for one-stop view 'n chew.

















Originally this was the bedroom. Now the tatami mats are smeared with paint. Right, an external view. A shambles it is, but then it's not hemmed in by surrounding buildings. Note the washing machine out front.





At the head of the stairs. Now he lays his futon out on the wooden floor by the window, which can be awfully drafty.











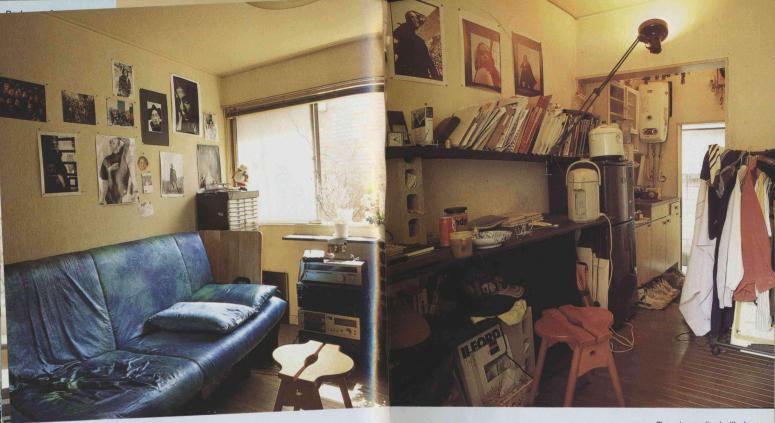




The view toward the entrance. One adult can barely squeeze through. The clothes rack stays covered with a green polka-dotted sheet to protect it against work spills.

The bath, nice and warm by the window.





The big sofa was a prop from a shoot, which now serves for sitting in the day and sleeping at night. Large enough for a big guy to stretch out on, the sofa occupies a great part of the room.

The entryway, lined with shoes, is also the kitchen. The shoes await immediate departure, should opportunity knock. The bathroom and toilet are to the right.

## 安いのは和風

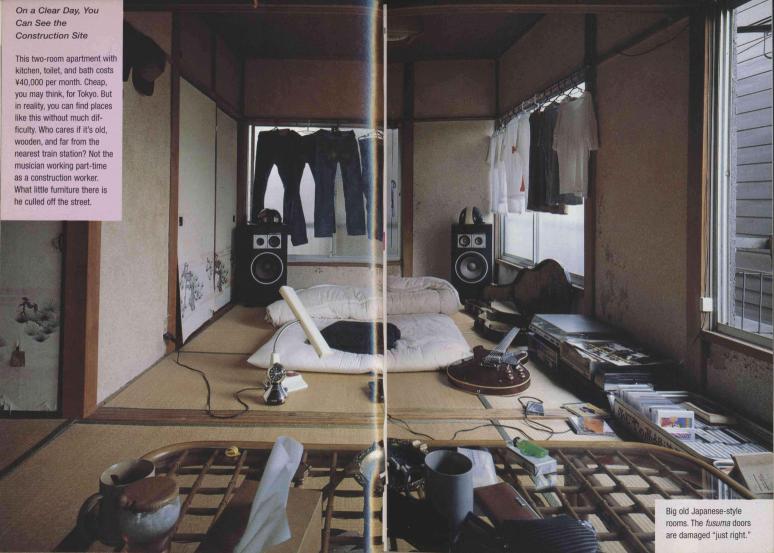
The Traditional Touch

When looking for an inexpensive place to live in Tokyo, more important than the site or even the surrounding environs is the type of structure. By a curious twist of the Japanese language, group housing of two or more storeys is called either a manshon-mansion-when built of reinforced concrete, or else an apaato-apartment-when of wood-frame construction. Naturally enough, woodframe apartments are cheaper. Most of them feature simple, more traditional Japanese-style interiors: one or two tatami-mat rooms, fusuma-sliding paper doors, oshi-ire-bedding-storage closetand if you're lucky, a tiny flush toilet and a small Japanese bath. If it's the frugal life you're after, these simple arrangements are really very versatile. The same tatami room can go in many directions living, dining, bedroom-it's all in how you use it. The jambs and lintels can serve for hanging coats or supporting shelves, so there's no taking up floor space. In fact, there's almost no need for furniture at all. All the better to enjoy a retreat from this overcrowded and overdecorated metropolis!















Looking toward the entrance and kitchen. Farthest back is the bathroom.

The frosted glass and iron frame windows have period charm. Less than charming is the effort it takes to open and shut the windows.





The sewing corner by the window. A clever use of the *oshi-ire* closet. Outside on the veranda is the washing machine.

He files everything away neatly. To keep magazines in order, he stands them straight up and places a board on top.



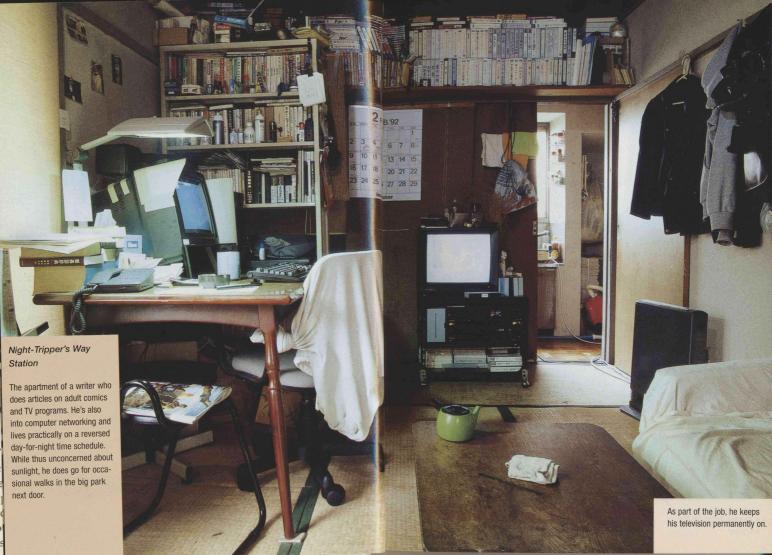
He cooks a lot, so the kitchen is well stocked, though small. The "shark" on the wall is a pot holder.

Shoes, shoes, and more shoes. Each pair is carefully fitted with shoe trees.

















The apartment didn't have a bathtub, but that was quickly remedied when they claimed a discarded plastic tub, which they set up on cinder blocks in the utility area and rigged up with hoses to their waterheater.

The ample sundeck is just right for clothes-drying and enjoying summer evening breezes.





bed.

An extra guest bed ready and waiting at the foot of their bunk bed.

## モノにくるまって

## Monomaniacs

Mono is the Japanese word for "things," "material objects," and "worldly possessions." Though neither singular nor plural—the distinction is not part of the language—the emphasis in Tokyo is decidedly on the latter. Thus, paradoxically, monomaniac has come to mean the obsessive collector of "more-ismore" in less and less room. You take a liking to something, it absorbs you totally, and quite naturally it fills all your available space. Your walls get covered up, the ceiling recedes from view, and gradually the squared-off angles of your interior melt into rounded, irregular cavities. Your space has not only taken on a personality, but to anyone with like tastes, it has become more inviting than the most luxury penthouse. Overflowing with treasures, these quarters seem just slightly warmer than your usual streamlined modern home. No, it's not the extra insulation of all that clutter-it's the rebounding passion of the enthusiastic occupants.



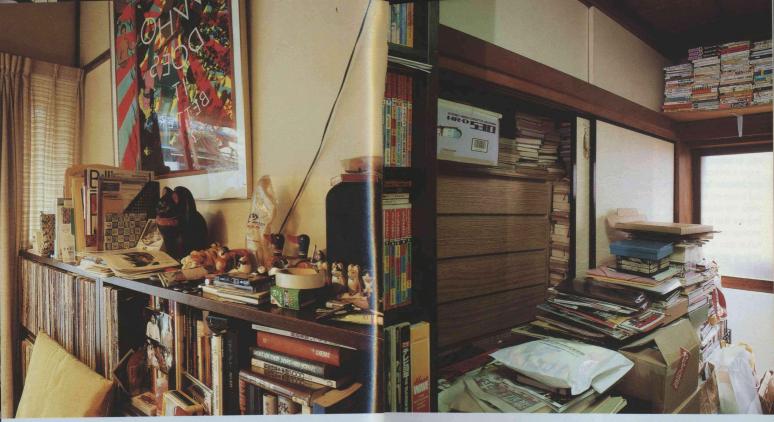












The room next door. His cats come and go as they please through the window.

Even the closet is filled to the max.

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A nook for a few more books.

Newspapers and magazines quickly pile up under the table.

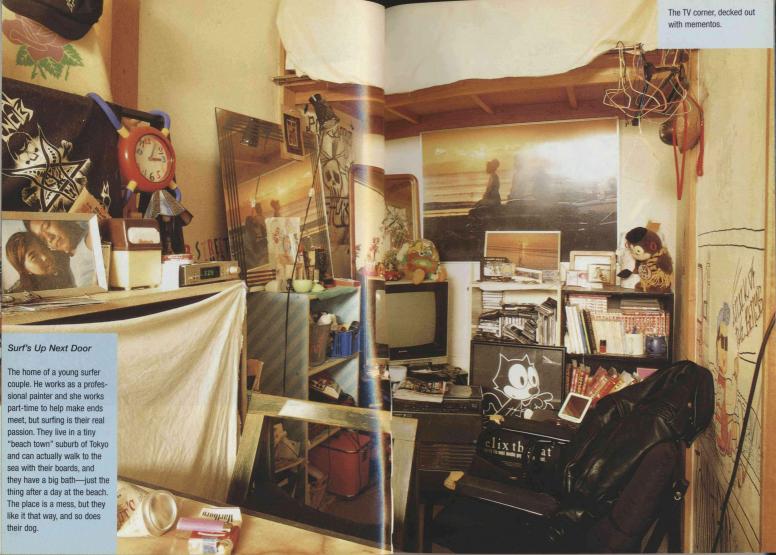






Your choice of TV games, any time of the day or night.

The futon ever-unfurled beside her desk.









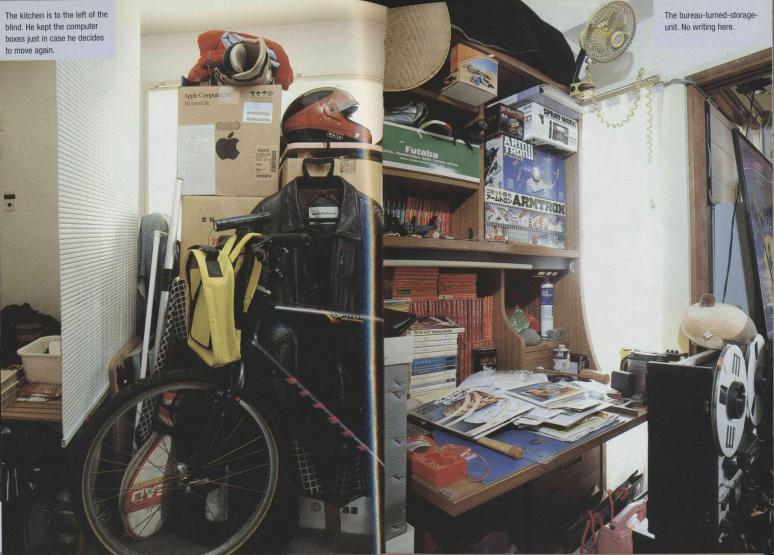




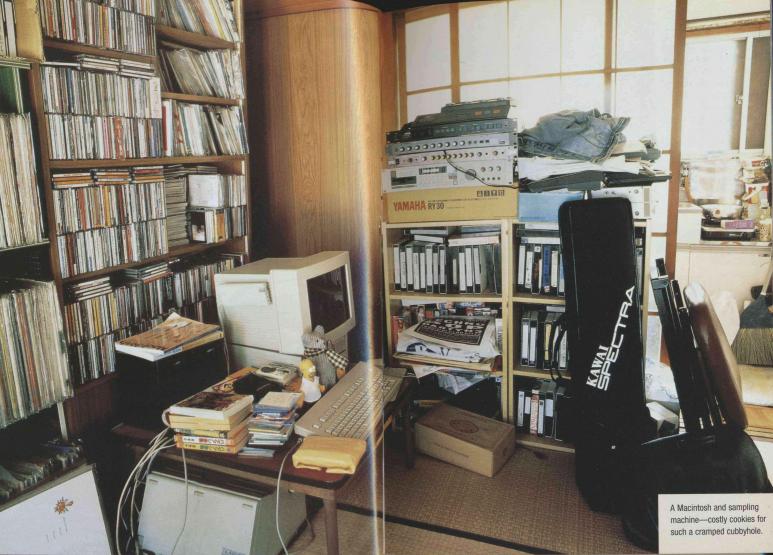


















## 子供の王国

## Kiddie Kingdoms

"In Europe, childhood is a way station of immaturity and imperfection to be passed through as soon as one can," a Tokyo-resident native Englander observed. "But in Japan it seems to be the happiest time of one's life." While not necessarily the entire image of Tokyo, it is truly amazing to see how often a young couple will sacrifice their fashionably cool lifestyle when they have a child and make the new arrival the centerpiece of their interior decor. The marble tabletop becomes a round-cornered sheet of decorative laminate-"Won't bump the little head, easy to wipe clean." The monochromatic color scheme suddenly blossoms with pastel tones. "A bit embarrassing eh?," the couple smiles nervously, though they themselves recognize a new warmth and comfort to the place. Unstylishly cozy-that's the feeling that comes across.







Upstairs is the bedroom.









Above, little items well-organized in little containers. Left, the cherished wood-and-mortar family house. A typical scene in a typical residential area anywhere in Japan.

The entrance to the girls' room.





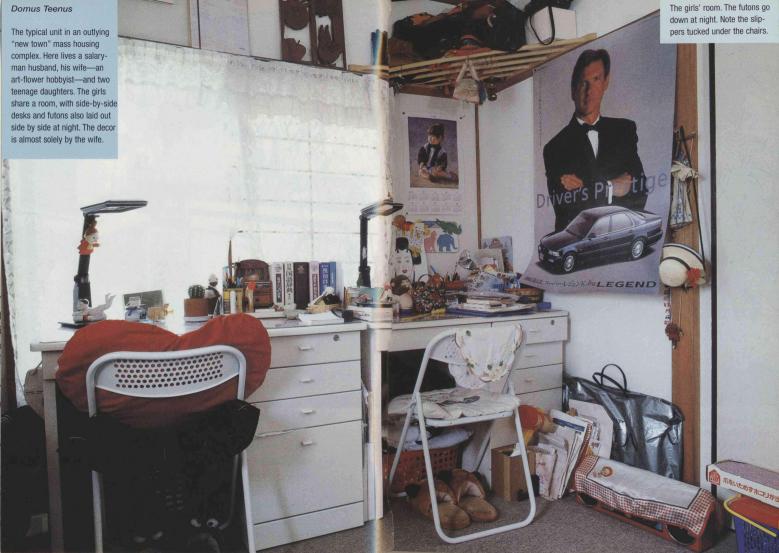


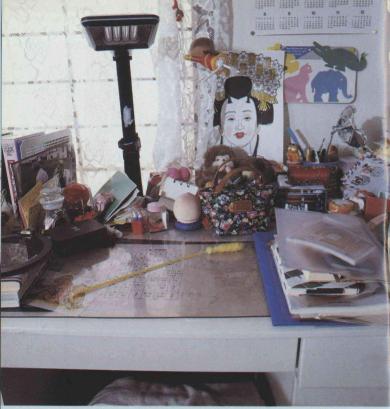


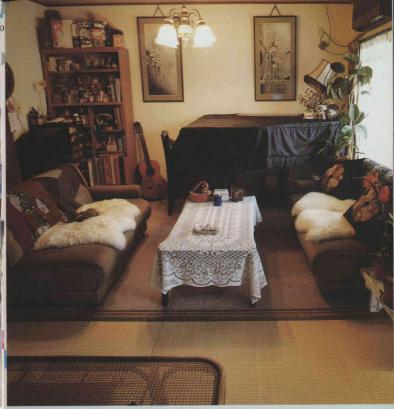
The living room, where the family's clothes are neatly stored. Organizational skills make up for lack of storage space.

The kitchen. A masterpiece of efficient order of utensils and supplies.

300







Let's give the desks a onceover. The faux cattail lying in the middle is for a new member of the family, a cat.

The living room. Regard le grand piano. The sofa belongs to the cat.

## 住まいの必要十分条件

## Inertial Living

There are those who by their very nature have no interest in interior design. To these folks, the notion of a "new look" never even enters their heads. They move into a new place and give not a thought to changing the wallpaper or adding more storage space. Whatever's in the room, built-in or attached, that's how it stays. And if something is wanting, they'll make a quick purchase or haul in something off the street. Their living space is as functional as need be—no more, no less. This species of human has "better things to do" than spend time matching wall coverings and curtains and furniture.





The garbage bags and, well, the newspapers under the table . . . But the arrangement allows for making tea without moving about the kitchen.

The bedroom. She sometimes plays in a band with friends for the fun of it.

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Left, fields all around here still. Above, the bedroom. All you need to do is keep your clothes folded to see what's what.

Plenty of light. A silver groundcloth makes a warm place to stretch out.















Above, the vanity corner. A decent "do" takes time. Left, contemporary apartment style, situated in a central area.

The neat and tidy bed with all-purpose toilet paper.



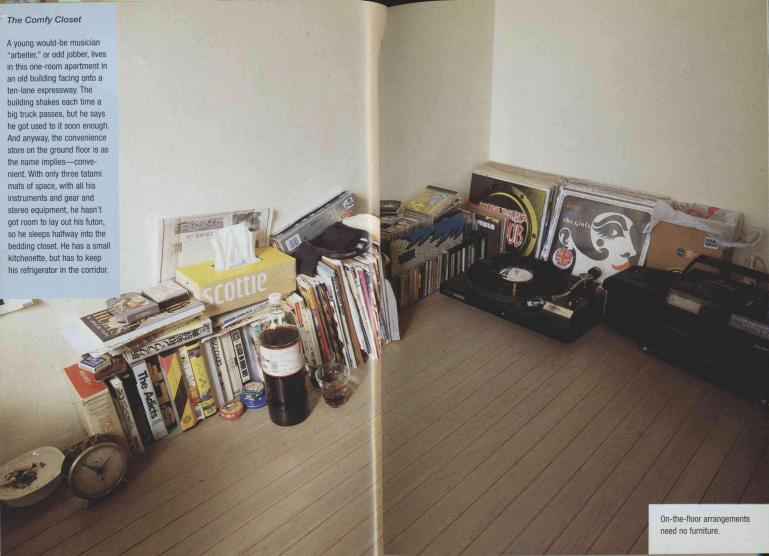






The keyboard set on her writing desk is for practicing children's songs.

A closet full of no-care secondhand clothes.

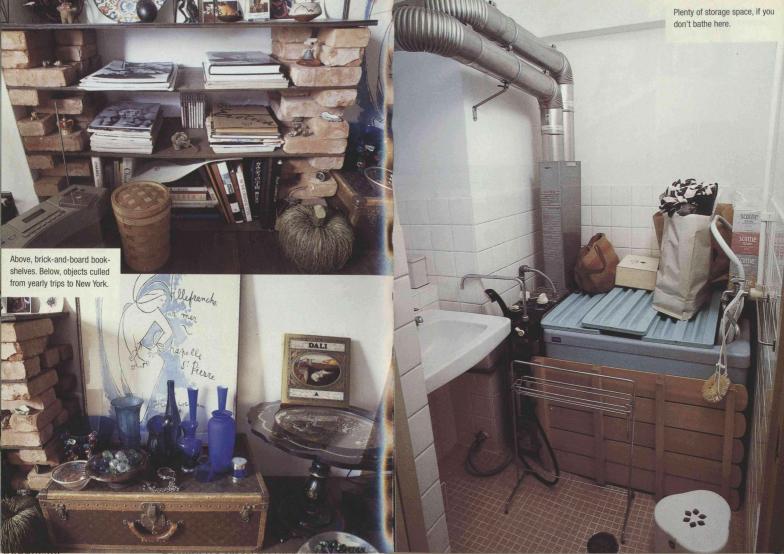






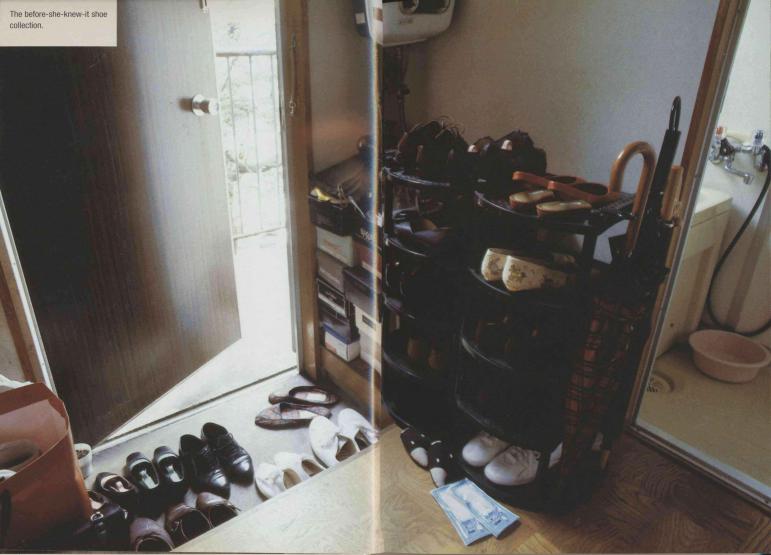






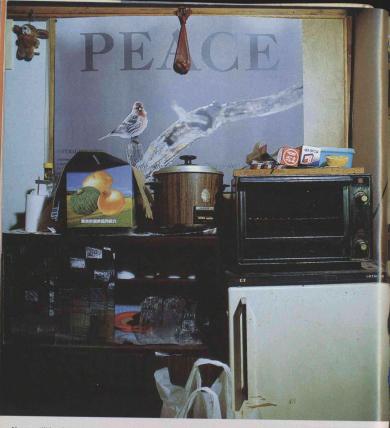


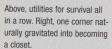














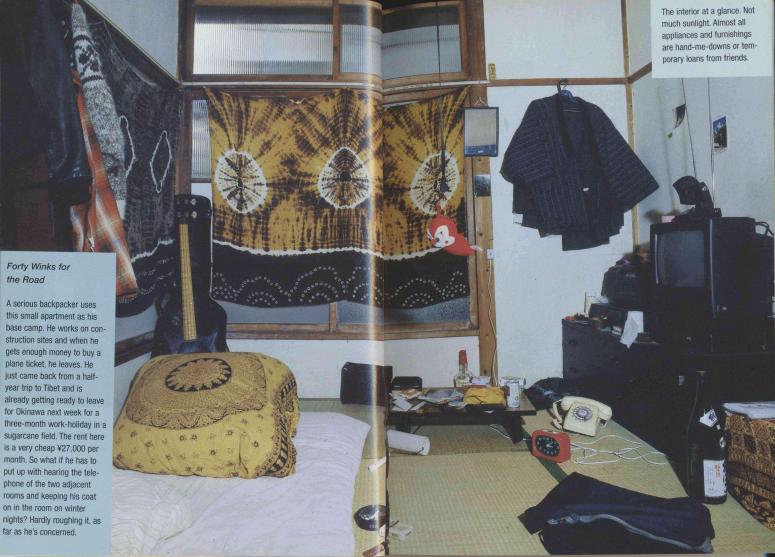






Afternoon reading in a sunny spot.

The sink. In front, his "splashtime set" waits ready for a jaunt to the public bath.









A heavy plank on stainless steel shelves makes a desk. So why not put a seat-top on a storage cart for a chair?

With a little effort—and a lot of time—even the most perplexing layouts can be refurbished.

















The kitchen, with a large bottle of sake on the table.

Interior space. For once, some real space.

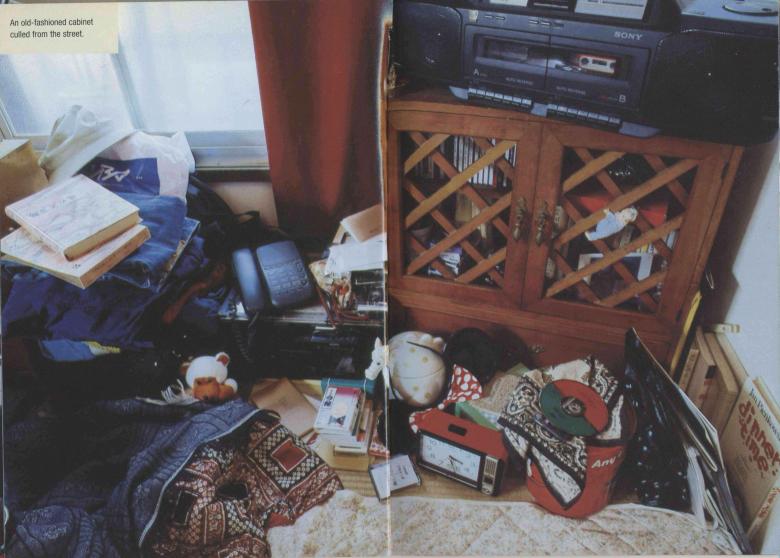






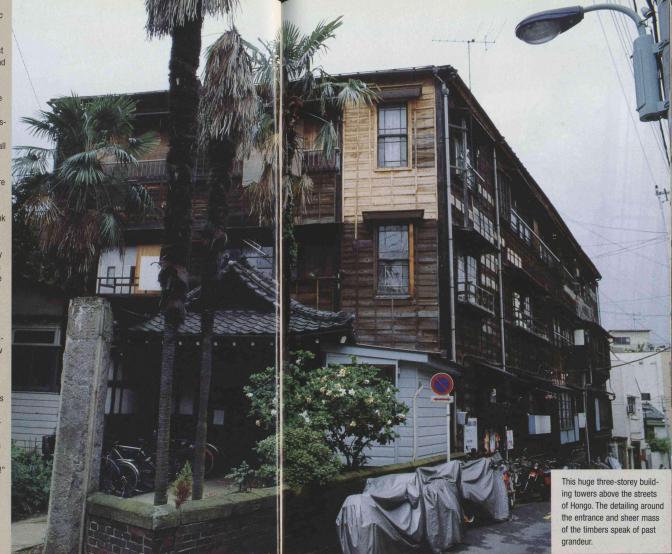






## **Boarding House Gothic**

Amongst the cheap student lodgings in the Hongo district around Tokyo University stand not a few houses that managed to escape firebombing during the war. Of these, one of the most famous is this apartment building, an imposing monument of some seventy units where you'll find all types-students, perennial student-types, old folks, etc. Why, not long ago, there were even whole families living here. Current occupancy is about fifty people, but to think that during the post-war housing crunch there were some three hundred and fifty living here gives one an idea of the scale of the place. The construction is "won't be standing much longer" old, but all communal toilets. cooking facilities, and other shared areas are kept impeccably clean. And with the low ¥20,000-range rent, many have stayed on here since their college days. Threestorey wood-frame structures such as this do not conform to present fire laws, but special care is taken with fireprevention: each evening the superintendent walks the halls calling out, "Hi no yojin!" ("Fire alert!"), as they did in Tokyo long ago.







Not a single piece of upright furniture. Floor-level living makes tatami-matted rooms seem more spacious. The architect has a garden view. The neighboring buildings through the trees are just as old and enchanting. Lovely glass panes are set in the shoji paper sliding windows.

A friend's canvas dominates the small alcove.









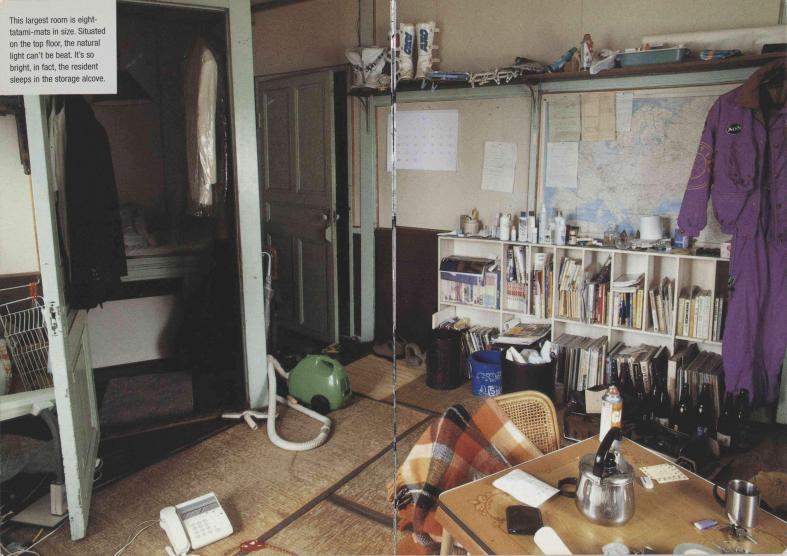






She has one of the few rooms in the building with a real sink area, so she doesn't have to traipse down to the communal kitchen each time she wants a cup of tea. The water purifier is a gift from a friend, celebrating her new "single life."

A room on the ground floor, directly on the street. Plenty of sunlight, though.





The sleeping alcove. Dark and cozy.



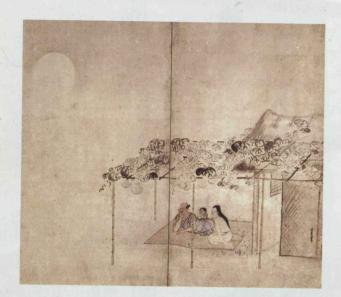




## Half a Mat to Sit, One Mat to Lie Down

More than once I've gone to the Tokyo National Museum in Ueno Park to view a folding screen entitled Moonflower Trellis in the Evening Cool. Painted by Morikage Kusumi, a minor artist whose career was little documented and whose authenticated works are few, this panel is thought to date from the early Edo Period (1600-1868), though little else about it is known. For me, the scene depicted is an image of the ideal life. Even now, after all the homes I've visited for work or pleasure, whenever asked what I consider the ultimate in living arrangements, I fondly recall this picture. For even today, amidst Japan's unprecedented devotion to money, even after property and fame and desires have all been attained, somewhere in the backs of our minds lingers an altogether Asian vision of the quiet life in a thatched hut deep in the mountains. So long as people still travel all the way up to country villages to stay in tiny inns, so long as we still enjoy simple fare from food-vendor pushcarts, so long as we find comfort in little things, I feel optimistic that these islands won't lose their "Japanese-ness."

We've all seen what the media have had to say about "Japanese living." Those images are ready-made and bear little resemblance to how we really live. A brandname "Japan Style." Well, this is not a book about technology or postmodernism or wabi and sabi or any other label.



Moonflower Trellis in the Evening Cool, by Morikage Kusumi. © Tokyo National Museum

The attempt here is merely to introduce those outside Japan to what ordinary Tokyo homes are like. Among all the techno-teahouse-bonsai blitz, I just wanted to throw in my two bits about how people who can't shell out hundreds of thousands of yen a month for rent can still live in Tokyo and, I must say, live rather nicely.

When I informed friends that I intended to make a photo book on "low end" Tokyo homes, they unanimously thought it was a cruel and unusual thing to do. Downright perverse, even. Okay, so likely none of these nooks would ever grace an interior decor spread. Not for some minimalist aesthetic and certainly not for the typical Japan-style chic, either. I have no idea how Westerners will look at these photographs, but if the angle seems in any way sarcastic, the aim tinged with venom, then my efforts of the last two years will have been for nothing.

There's a Buddhist adage that says: Half a mat to sit, one mat to lie down. No matter how huge a mansion you may build, there's no need for more than one-meter by two-meters when you sleep; no matter how many dishes are set out before you, there's no eating what will feed ten. Sure, given the choice, who wouldn't like more space instead of less? Still, if it comes down to working extra hard just to pay high rents and mortgages, then there are people who would rather spend that time surrounded by

their favorite things. They're the ones who never appear in magazines or on television. There they are. If you get some inkling that plenty of Tokyo-ites are doing just fine in ordinary living circumstances, if this book gives some clue that the mystery that is Tokyo might really be just a regular kind of town after all, then I will have succeeded.

I don't much care for long-winded acknowledgments. So let me just say that a lot of people helped me realize this book. There were nearly a hundred, of course, who opened their private apartments at my immoderate requests. In addition, there were pro-cameramen Hirai and Nakano and Ueda, who taught this total amateur the basics. Mr. Omae of Kyoto Shoin, who stuck his neck out on this risky publishing project. Nishioka, the designer. Birnbaum, the translator. And of course, Ms. Abe, who assisted me from beginning to end. Thanks everybody—it looks like we got ourselves a book.

--Kyoichi Tsuzuki







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